



| IBM Software Group

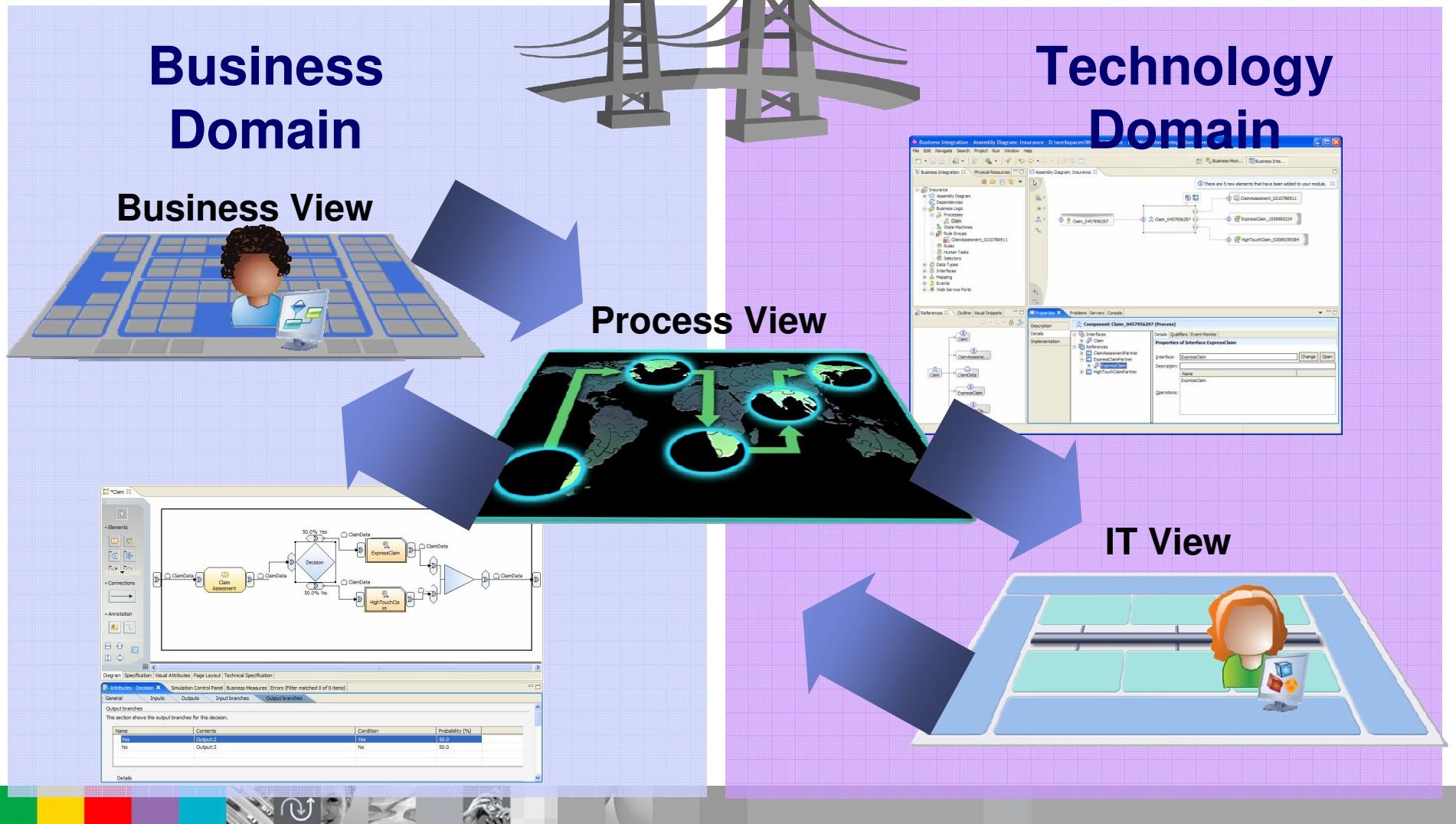
Effective Process Modeling with WebSphere Business Modeler

Technical Overview

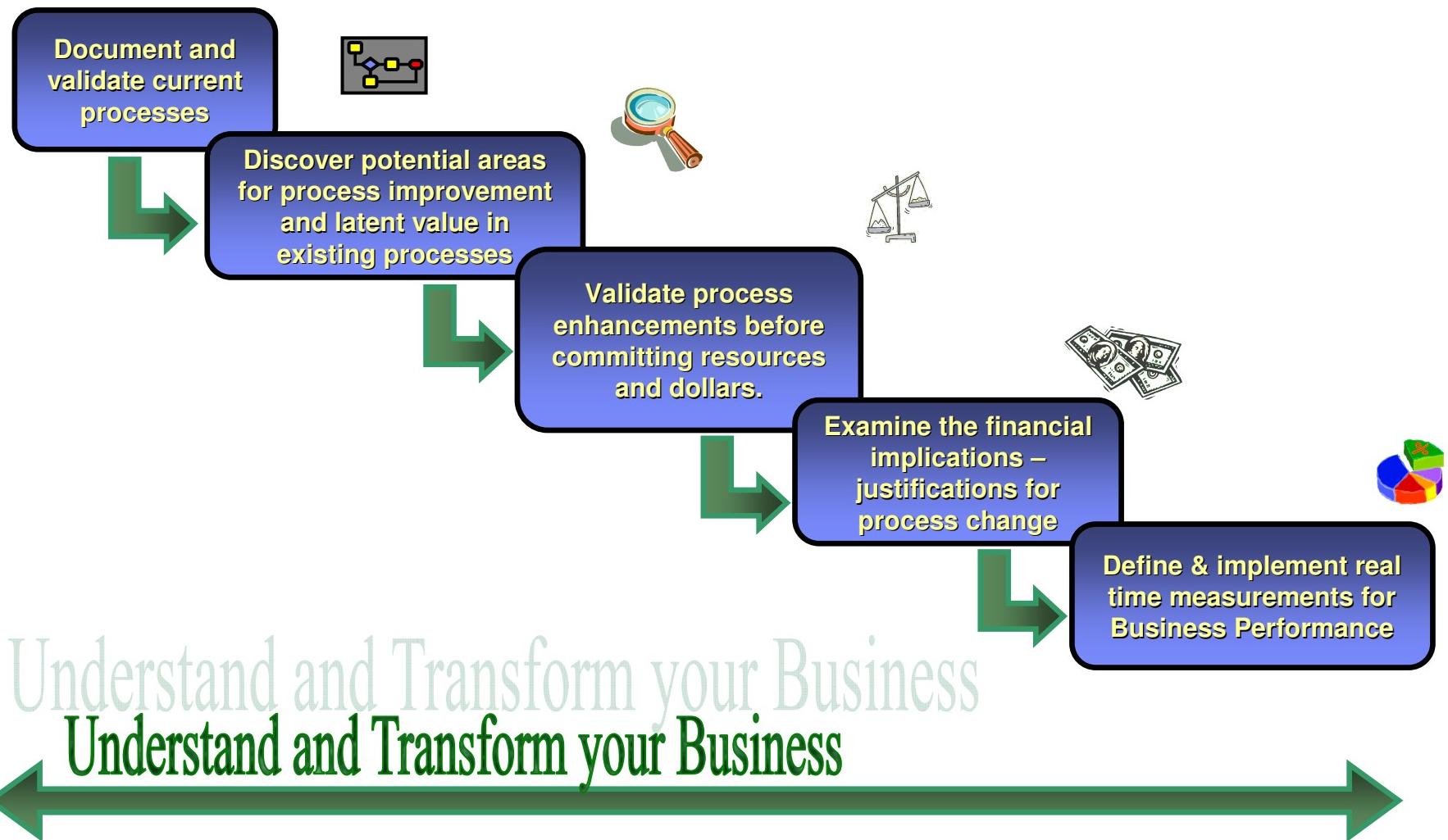


Business and IT Struggle to Communicate Effectively

Share a Common Language between Business and IT



Benefits of Business Modeling and Analysis



Modeling helps you improve business processes

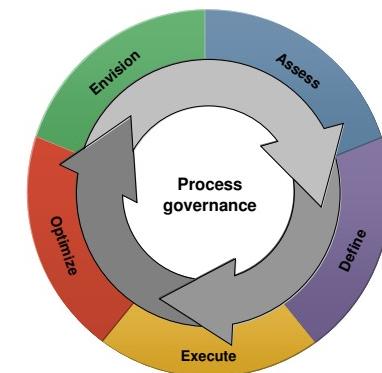
Three purposes for process modeling

Documentation & Compliance



- Existing: Sarbanes Oxley in US; WEEE and RoHS in EU
- Forthcoming: Carbon emissions

Redesign & Optimization



- Increase efficiencies
- Reduce costs/waste/errors
- Six Sigma – Lean initiatives
- Increase visibility into end-to-end processes

Execution

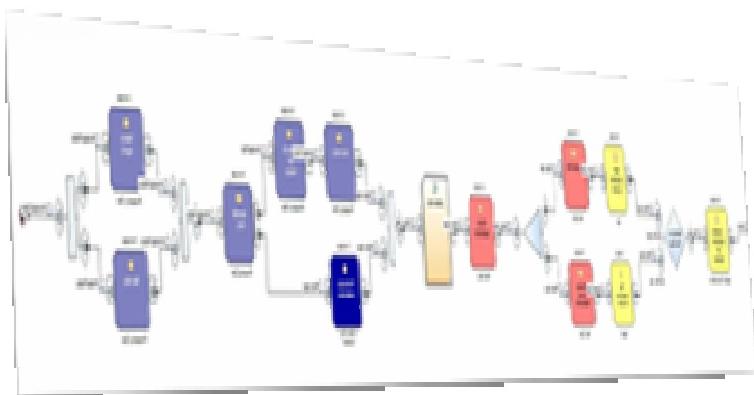


- Offer new products & services
- Compete effectively in global economy
- React quickly to unexpected situations



Business Process Design

Understanding your business processes



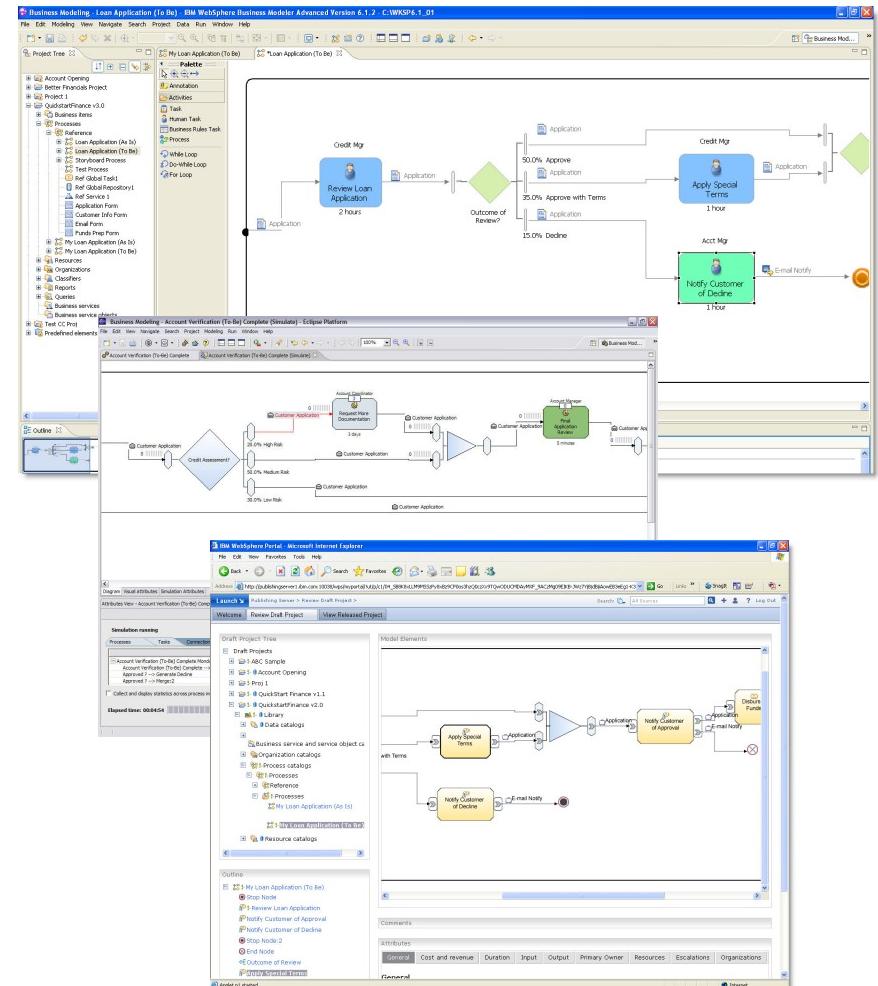
**IBM WebSphere
Business Modeler**

- Helps you understand and transform your business
- See complex behaviors in simple processes
- Discover areas for process improvement and latent value in existing processes
- Validate enhancements prior to committing resource & implementing technical solutions
- Examine the financial implications and justification for process change
- Establish initial targets for process performance
- Define a business measurement structure with rigor and repeatability



WebSphere Business Modeler – *Best in Class Business Modeling and simulation.*

- Simple to use business modeling tool
 - ▶ Allow the people who know the business to model
 - ▶ Drag and drop for the business analyst
- Precise modeling of the vital aspects of the process
 - ▶ Add costs, durations, resources; bring your process to life using simulation.
 - ▶ Understand your business models and make informed decisions before deployment
 - ▶ Integrate forms with the process model
 - ▶ Capture KPI's, metrics for later monitoring.
- Collaborative modeling
 - ▶ Communicate and participate across your enterprise
 - ▶ Enables teamwork and Web publication
- Clean hand-off to I/T
 - ▶ Faster and more accurate deployment of your solutions
 - ▶ Business modeling is the starting point for I/T deployment



WebSphere Business Modeler offerings



**WebSphere Business Modeler
Basic**

- Process / swimlane modeling
- Visio Import
- Reporting, Queries, Print
- Requirements integration
- Forms integration
- Team support (CVS/ClearCase)
- Basic, Interim, Adv Modes
- Publish models



**WebSphere Business Modeler
Advanced**

Basic plus...

- Performance simulation
- Business analysis (Static/Dynamic)
- Export to I/T for Assembly
- WPS, Workflow, Filenet modes
- Business Measures (Monitor) support



**WebSphere Business Modeler
Publishing Server**

- Web publish process models
- Browser based interface
- Granular access control
- LDAP integration optional
- Feedback / comments
- Access to attachments, URL's

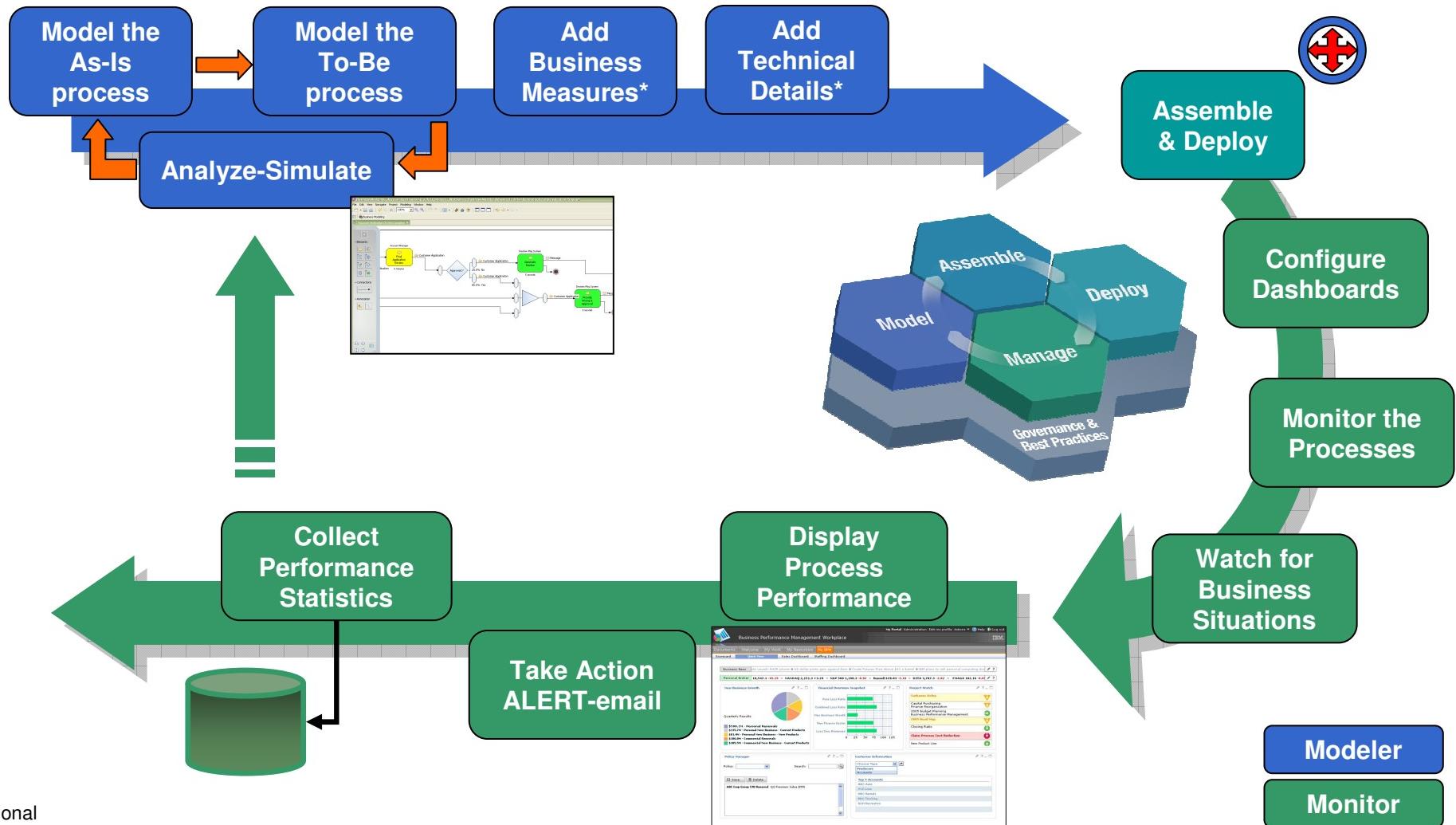


**WebSphere Business Modeler
Publishing Edition**

- WebSphere Business Modeler Publishing Server
- 10 licenses WebSphere Business Modeler Advanced

(Bundle)

BPM Lifecycle – product view



*optional



Business Analysts use WebSphere Business Modeler

- Model

- Business Process, organizations, resources, roles
- Leverage existing Business Services from WSRR / WID
- Human workflows with Forms for user interaction
- Staff assignments
- Business rules
- Leverage Predefined KPIs

- Simulate and Analyze

- ROI analysis
- Cost, time, resource analysis

- Storyboard

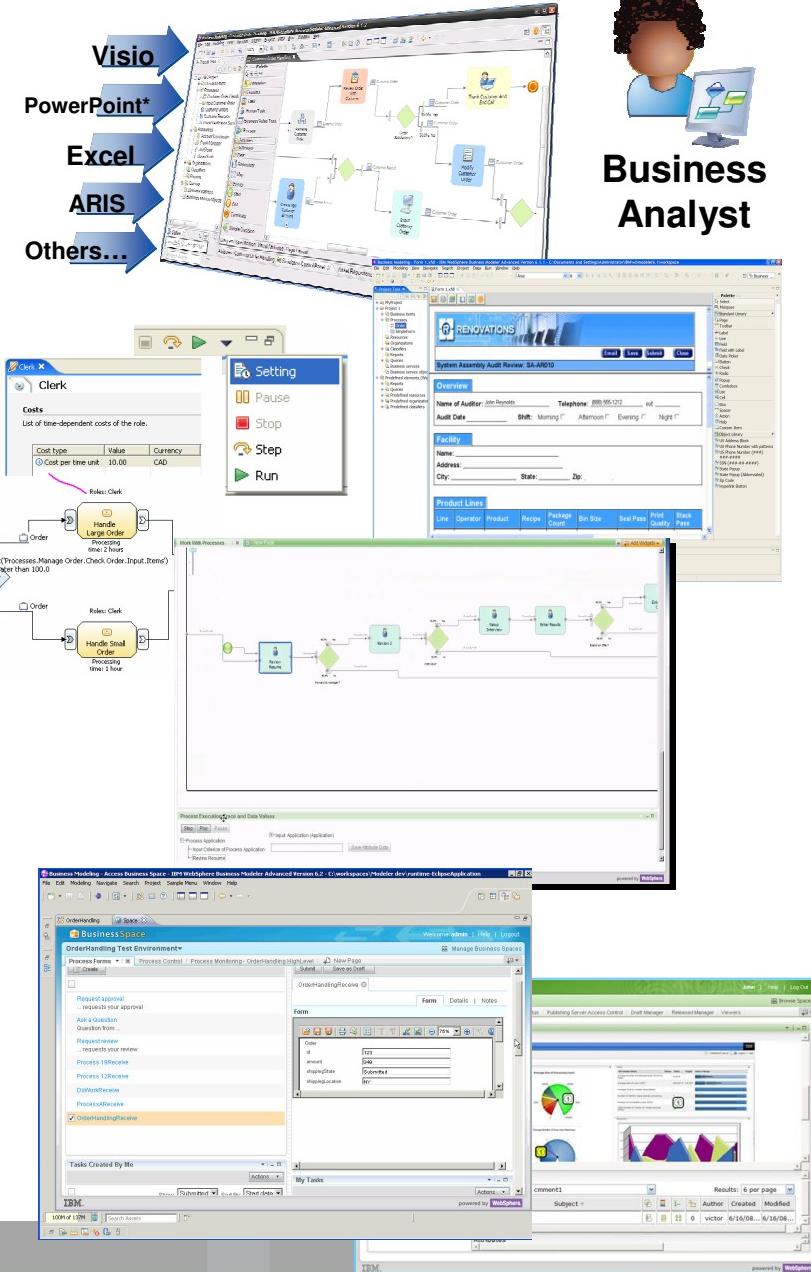
- Capture and playback the flow and user interaction

- Collaborate and Team

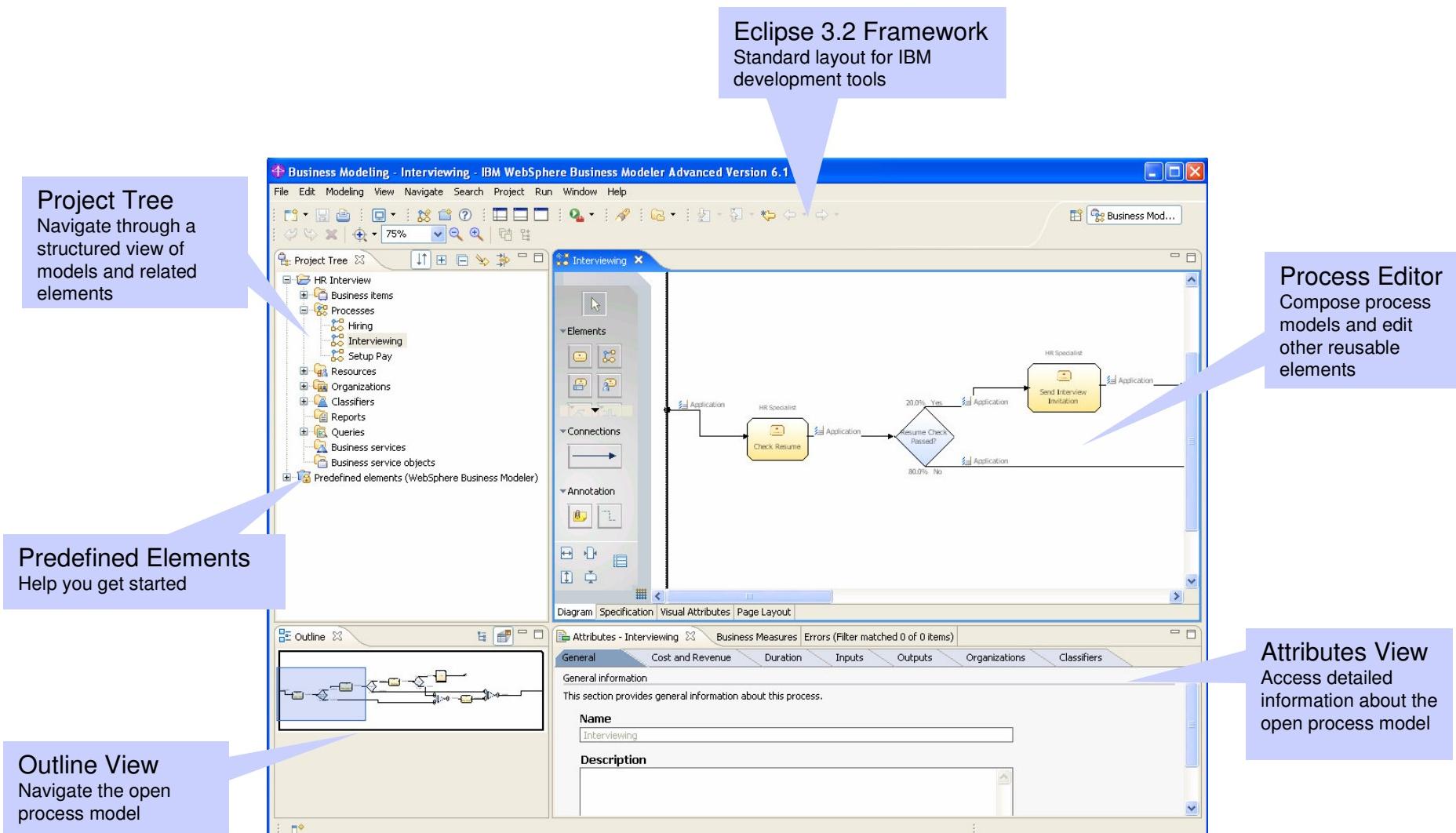
- Share with business stakeholders
- Manage assets in BPM repository

- Realize

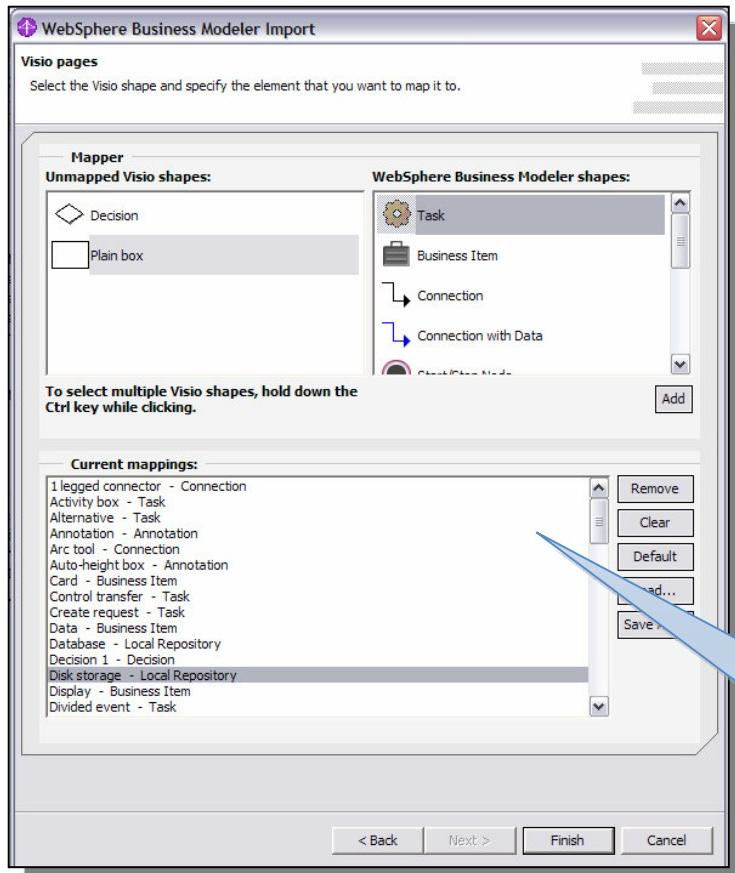
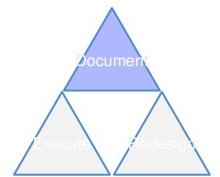
- Deploy and Test the business process on WPS and Monitor sandbox



WebSphere Business Modeler Layout



Visio Import

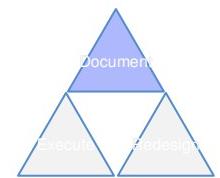
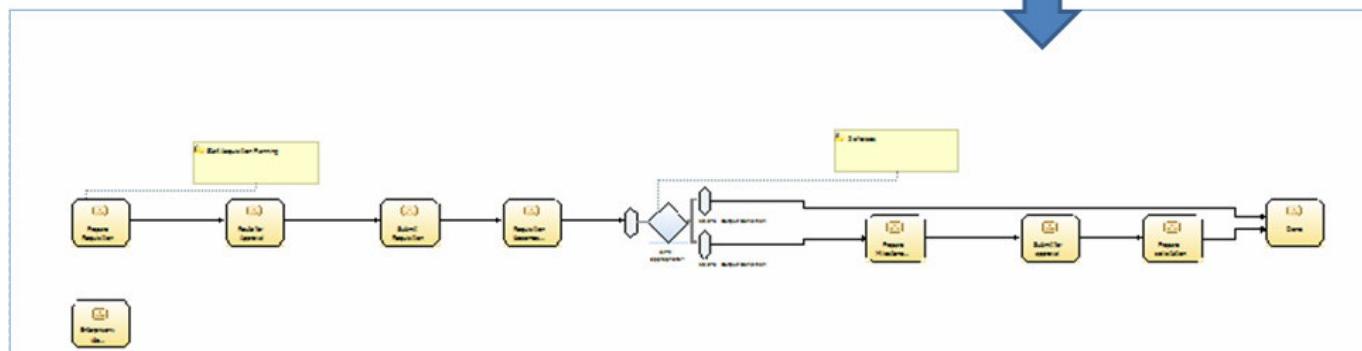
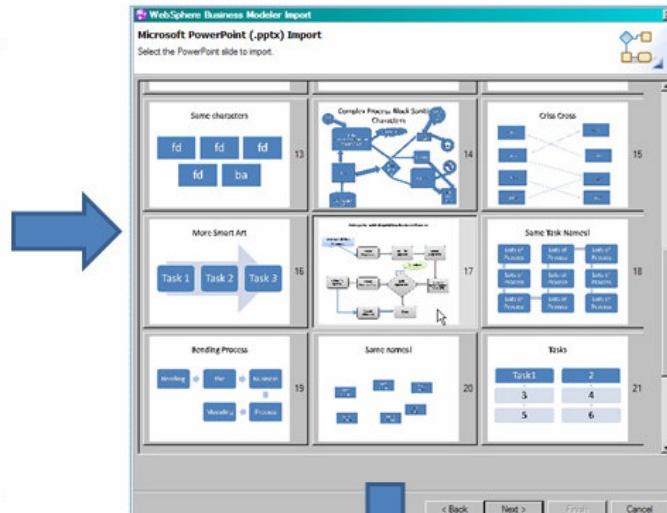
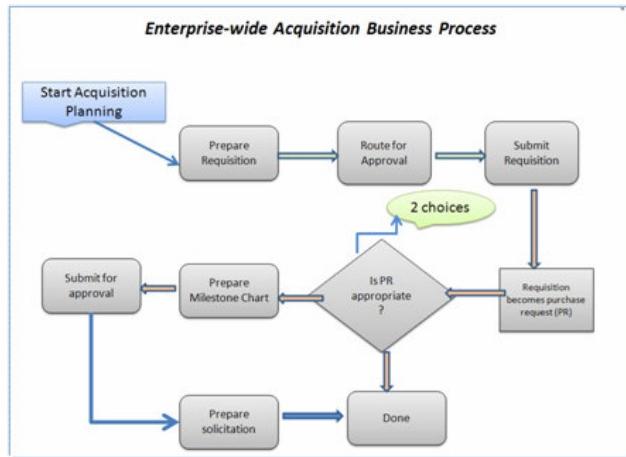


- Start modeling effort by reusing existing process work, if available
- Common Visio elements are pre-mapped to their Modeler counterparts
 - ▶ Custom element mapping capabilities available

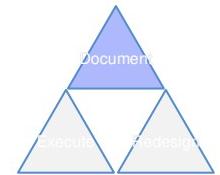
Reduce rework, protect investments, ease transition to new tooling



PowerPoint Import



Template-based Excel™ import



Use templates to import process model content from Excel™ and Open Office formats

Business Item Template Name	Description	Parent Template	Attribute Name	Attribute Description	Attribute Type	Attribute Minimum	Attribute Maximum	Attribute Read Only	Attribute Static	Attribute Ordered
Order	Defines the base attribute of an Order		Last Name		String	1	1	TRUE	FALSE	FALSE
			First Name		String	1	1	TRUE	FALSE	FALSE
			Order Number	Order Number is unique to each Order.	Integer	1	1	FALSE	FALSE	FALSE
			Order Date		Date	1	1	FALSE	FALSE	FALSE
			Delivery Date		Date	1	1	FALSE	FALSE	FALSE
Product			Product Name		String	1	1	FALSE	FALSE	FALSE
			Product Code		String	1	1	FALSE	FALSE	FALSE
Record			Last Name		String	1	1	FALSE	FALSE	FALSE
			First name		String	1	1	FALSE		
			Customer Number		Integer	1	1	FALSE		

WebSphere Business Modeler Import

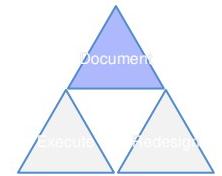
Microsoft Excel import details

Select the worksheets from which you want to import element information.

Worksheet	Summary	Import
Bulk Res. Definition	3 Bulk Res. Definitions	<input checked="" type="checkbox"/>
Bulk Res. Definition Template	1 Bulk Res. Definition Templates	<input checked="" type="checkbox"/>
Bulk Resource	2 Bulk Resources	<input checked="" type="checkbox"/>
Business Item	5 Business Items	<input checked="" type="checkbox"/>
Business Item Template	3 Business Item Templates	<input checked="" type="checkbox"/>
Business Rules Task	1 Business Rules Tasks	<input checked="" type="checkbox"/>
Global Task	6 Global Tasks	<input checked="" type="checkbox"/>
Human Task	1 Human Tasks	<input checked="" type="checkbox"/>
Ind. Res. Definition	2 Ind. Res. Definitions	<input checked="" type="checkbox"/>
Ind. Res. Definition Template	2 Ind. Res. Definition Templates	<input checked="" type="checkbox"/>
Individual Resource	2 Individual Resources	<input checked="" type="checkbox"/>
Location	5 Locations	<input checked="" type="checkbox"/>
Location Definition	3 Location Definitions	<input checked="" type="checkbox"/>
Location Definition Template	1 Location Definition Templates	<input checked="" type="checkbox"/>
Org. Definition	4 Org. Definitions	<input checked="" type="checkbox"/>
Org. Definition Template	1 Org. Definition Templates	<input checked="" type="checkbox"/>
Organization Unit	5 Organization Units	<input checked="" type="checkbox"/>
Role	4 Roles	<input checked="" type="checkbox"/>

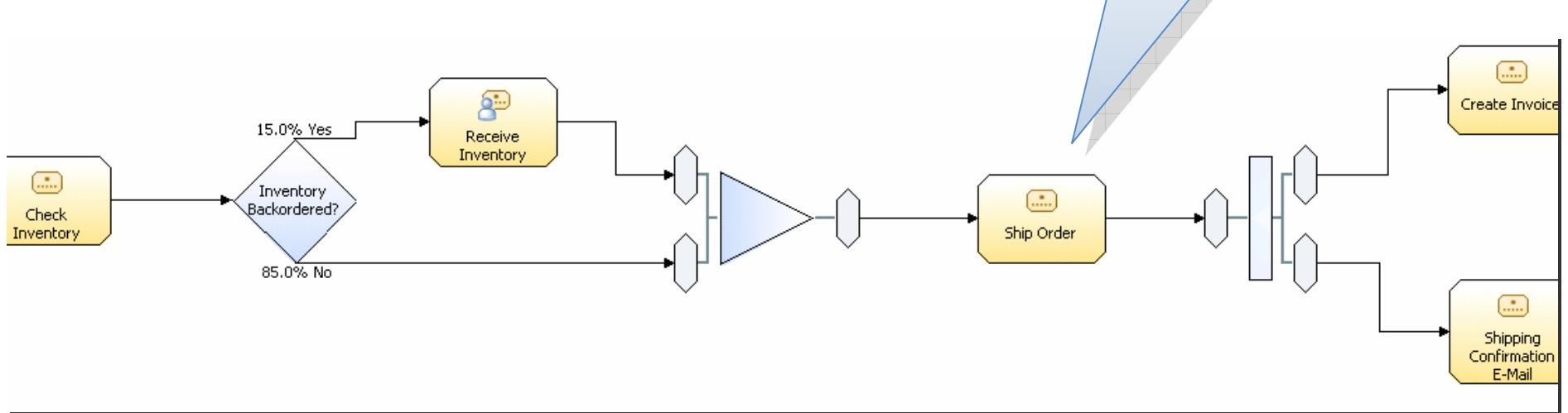
Back **Next >** **Finish** **Cancel**

Document Process Flow

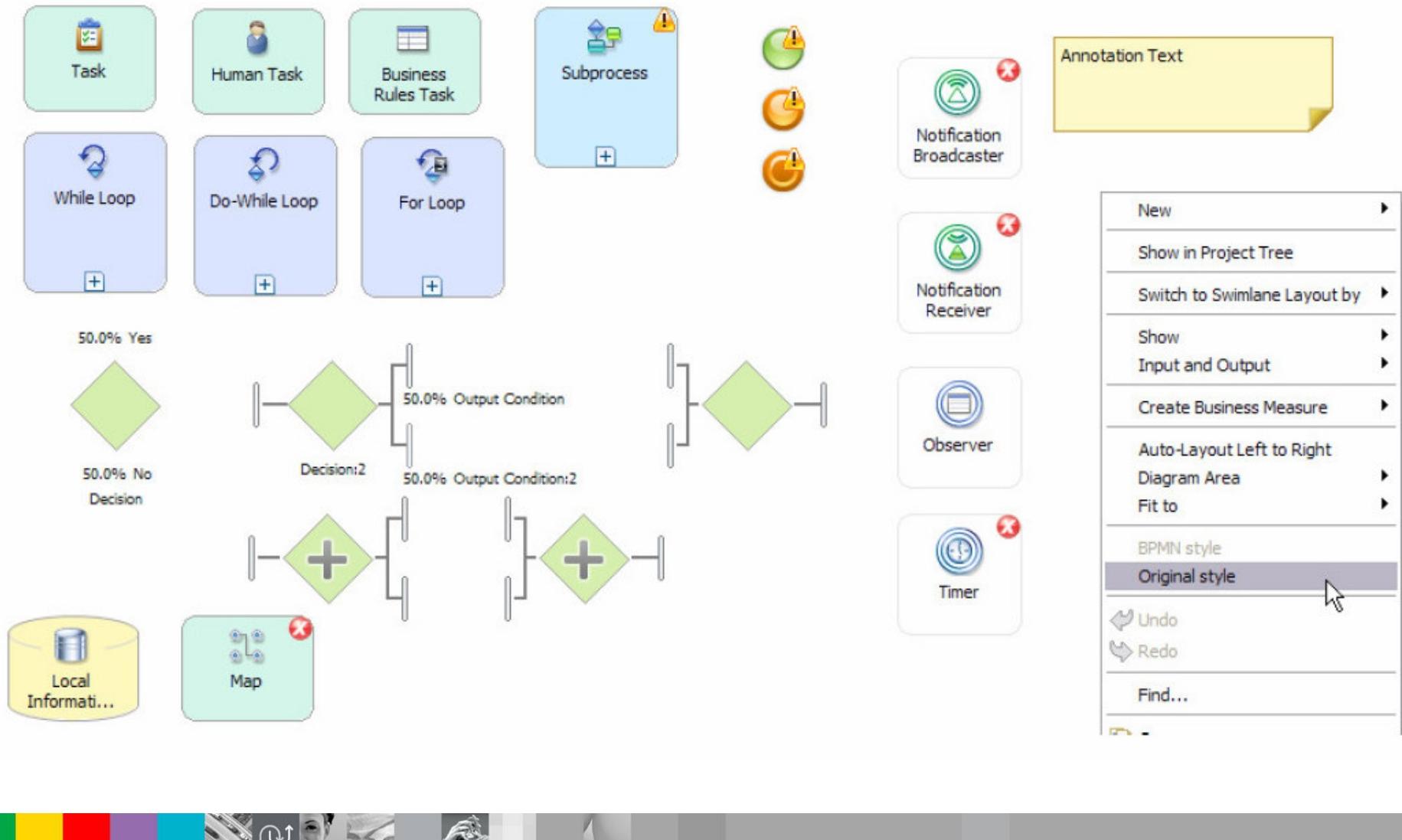


- Simple drag-and-drop interface
- Process diagrams are easy to read and interpret
- Capture process activities and decision logic
 - ▶ Use existing process collateral, interview involved parties and key stakeholders

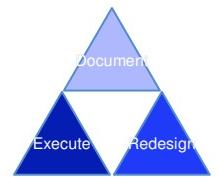
Common understanding of processes throughout the organization, compliance is well documented



Business Process Modeling Notation



Add Detailed Process Information



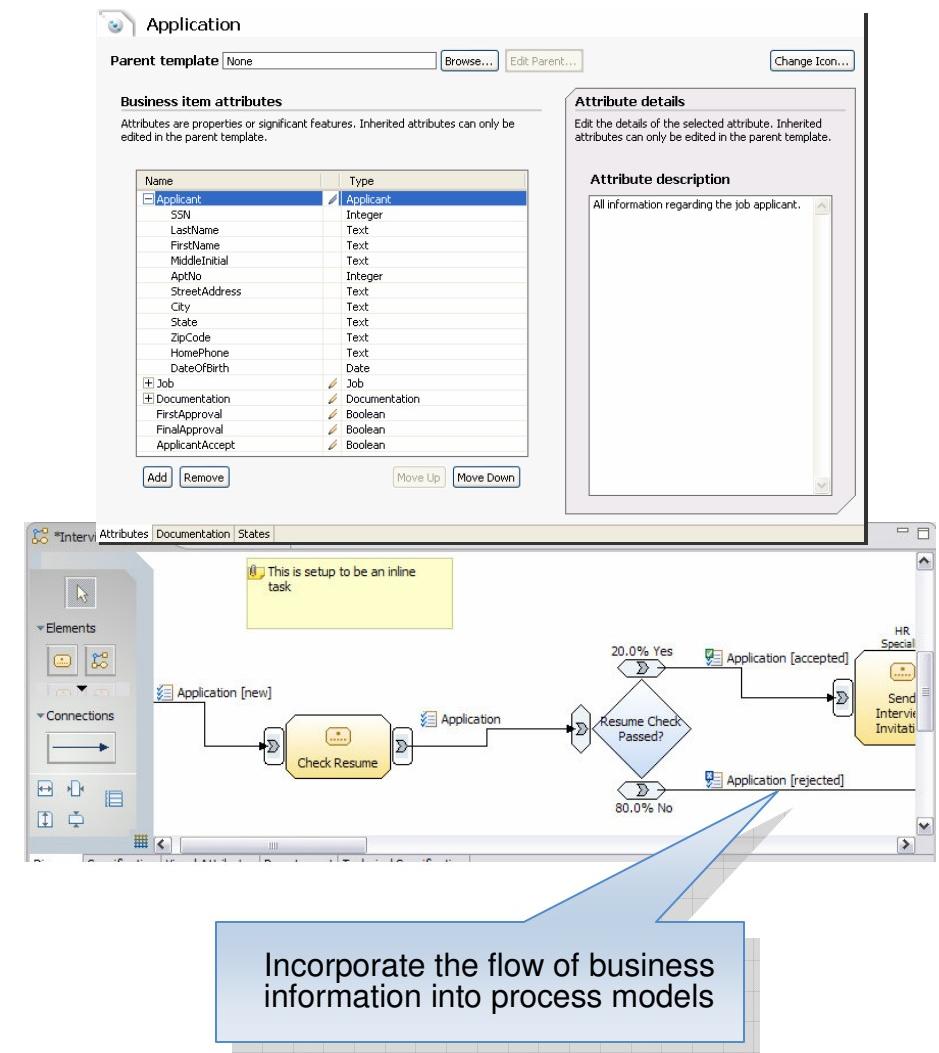
- Through additional investigations and interviews, begin to identify detailed attributes

✓ Business Items	✓ Costs
✓ Roles	✓ Descriptions
✓ Resources	✓ Classifiers
✓ Durations	✓ Organizations

The screenshot shows the WebSphere Business Modeler application. At the top, there's a toolbar with icons for file operations like New, Open, Save, etc. Below the toolbar is a menu bar with 'File', 'Edit', 'View', 'Process', 'Diagram', 'Specification', 'Visual Attributes', and 'Page Layout'. The main workspace displays a process flow diagram with various nodes and connections. One specific node, 'Shipping Confirmation E-Mail', is highlighted with a red border. In the bottom left corner of the workspace, there's a palette with icons for creating different types of elements. The bottom of the screen features a navigation bar with tabs: 'Attributes - Shipping Confirmation E-Mail', 'Business Measures', and 'Errors (Filter matched 0 of 0 items)'. The tabs are followed by several other tabs: 'General' (which is selected and highlighted in blue), 'Cost and Revenue', 'Duration', 'Inputs', 'Outputs', 'Input Logic', 'Output Logic', 'Resources', 'Organizations', 'Classifiers', 'Advanced Input Logic', and 'Advanced Output Logic'. A red dashed arrow points from the 'Resources' tab in the navigation bar to the 'Resources' section in the 'General' information panel below. The 'General' panel contains sections for 'General information' and 'Description', both of which have input fields.

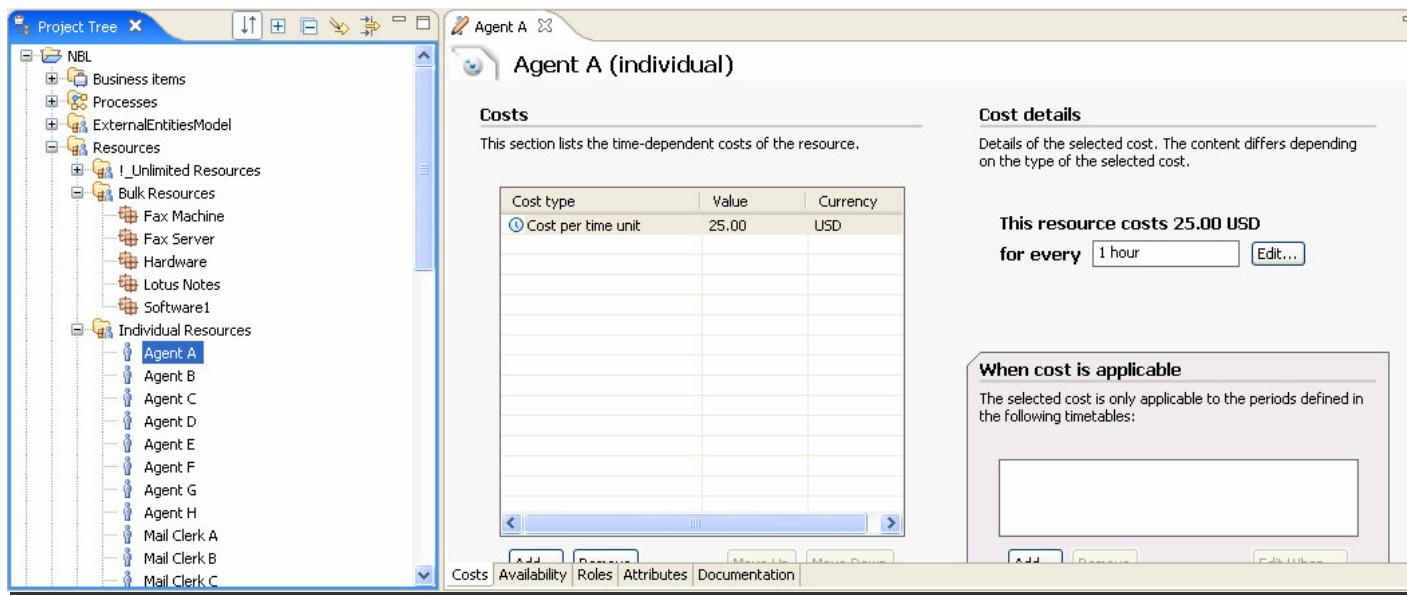
Business Items

- Objects that are passed through the process, being consumed or transformed by various activities
 - ▶ Could be business documents, work products, commodities
- Build in data structures and descriptions
 - ▶ Structures can be imported from XSD files, delimited text
- Represent the various states that business items are in as they are transformed throughout the process
- Templates available for common patterns



Roles and Resources

- Resources represent people, equipment, or materials
 - ▶ Bulk and individual resources available
- Roles are job functions, many resources may be used to fulfill a role
- Assign complex cost and scheduling parameters
- Accurate role and resource requirements are critical for detailed simulation and analysis



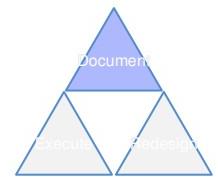
Classifiers

- Group or categorize related activities and/or processes
 - ▶ May assign multiple classifiers to a single process element
- Highlight important aspects of a process
- Free-form data fields that can be applied to process elements
- Assist in process understanding, issue prioritization, and decision making
- Expose to viewer through swimlanes, labels, color-coding

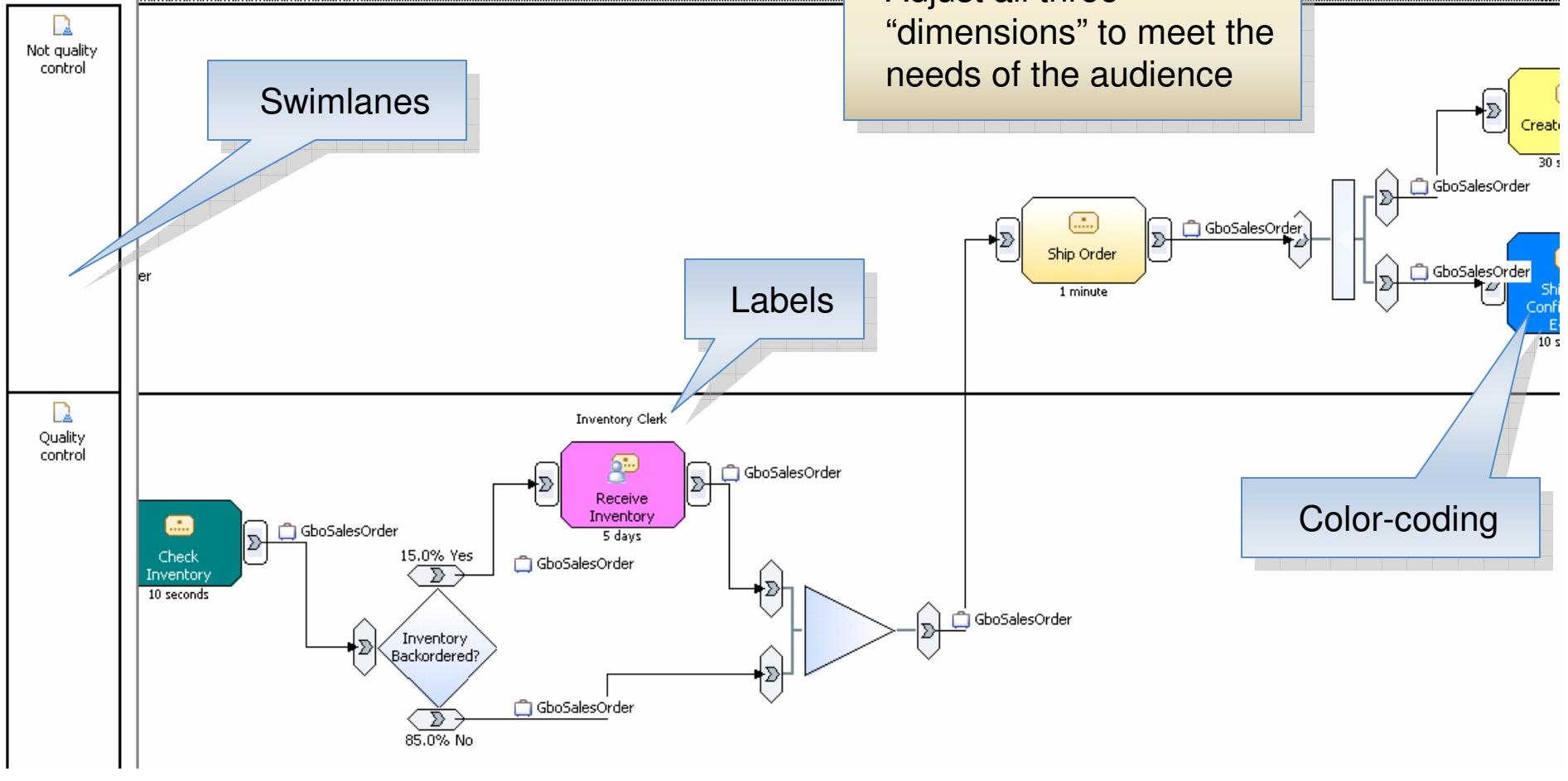
The screenshot shows a process element labeled "Receive Inventory" with a duration of "5 days". A dashed red arrow points from the "Classifier value" column in the table below to the pink swimlane labeled "Inventory Clerk".

Classifiers	Classifier value
/O2C/Classifiers/Automation	Manual
/O2C/Classifiers/System	WPS
/O2C/Classifiers/Potential Improvement	No Improvement
/Predefined elements (WebSphere Business Modeler)/Predefined classifiers/Quality ...	Quality control

View the Model in “Three Dimensions”

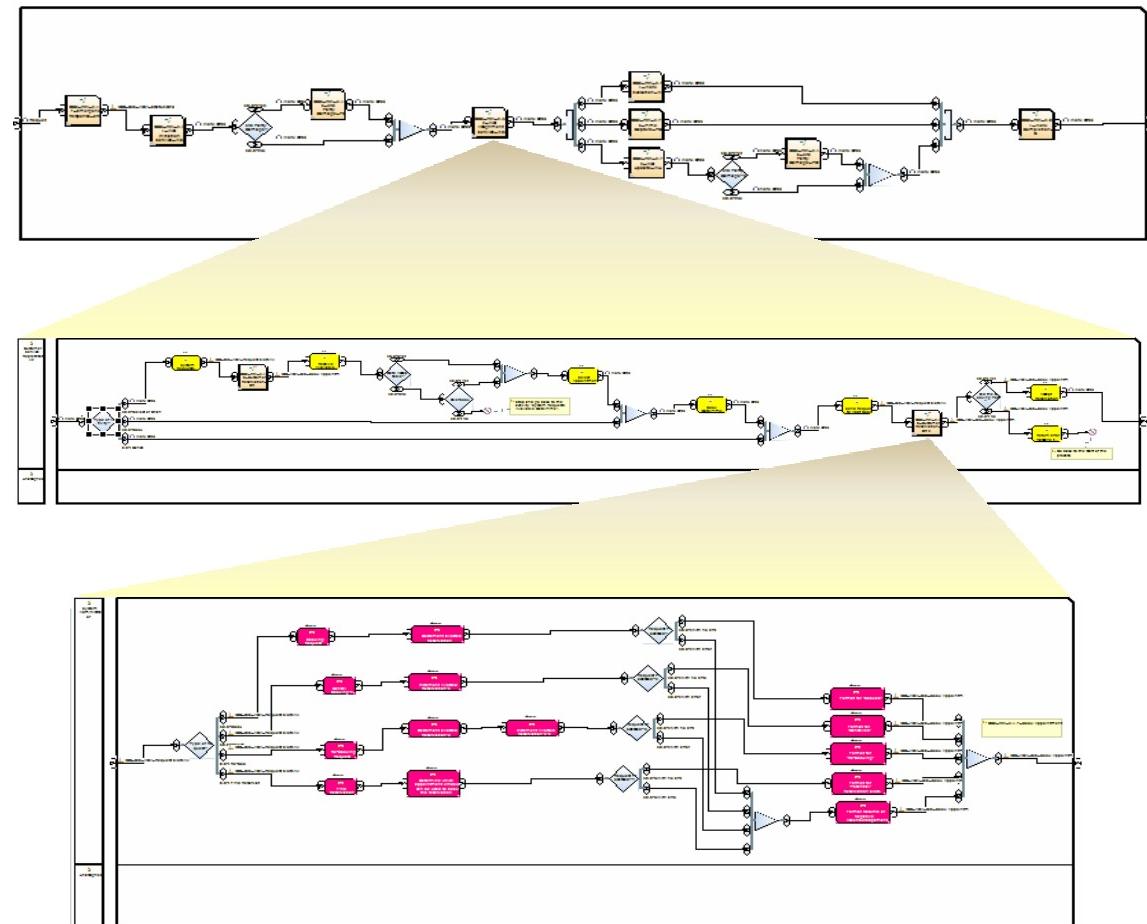
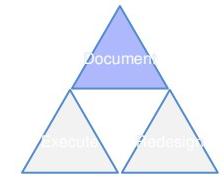


Adjust all three
“dimensions” to meet the
needs of the audience

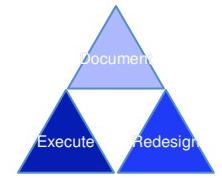


Build Process Hierarchies

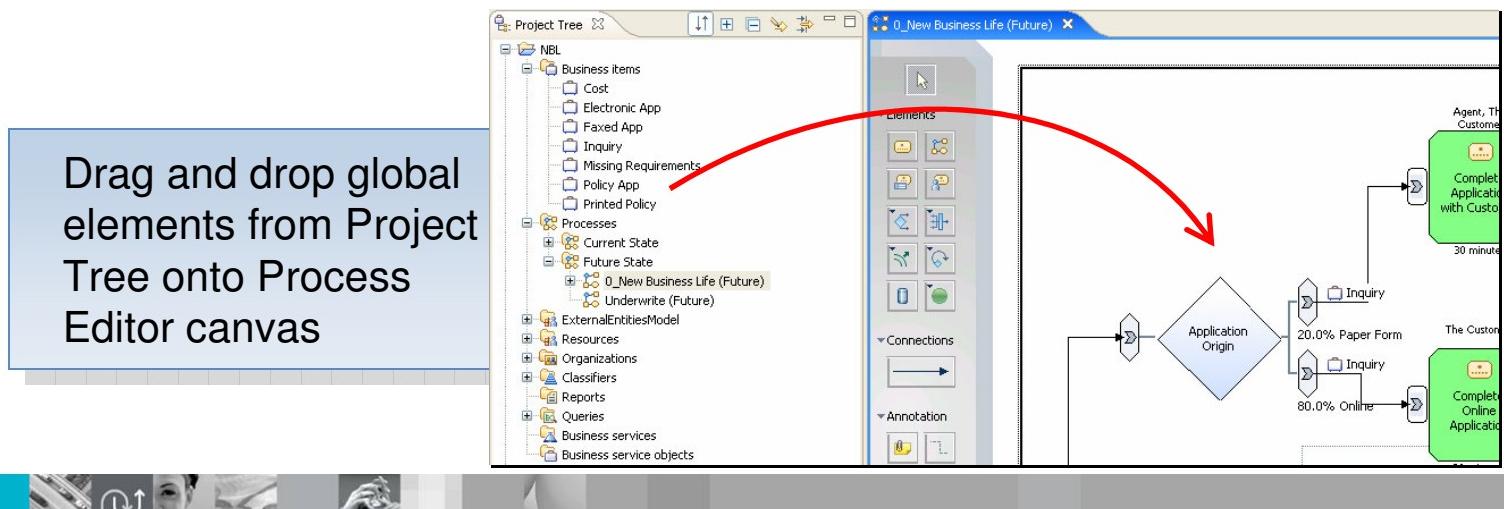
- Decompose processes into manageable sets of closely related activities
- Identify re-usable sections of process flow



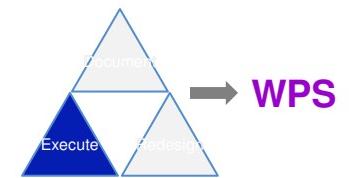
Reusable Process Elements



- Build a library of standard supporting artifacts
 - ▶ Business items, roles/resources, classifiers, organizations, etc.
- Identify common business processes or tasks, make them available for re-use
 - ▶ Streamline business operations, reduce duplication of effort
- All elements available in the Modeler project tree are “global”, and thus can be reused
- Share global elements between projects within the same Modeler workspace

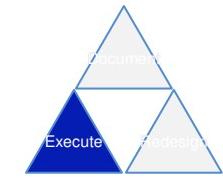


Search and Use Existing Web Services

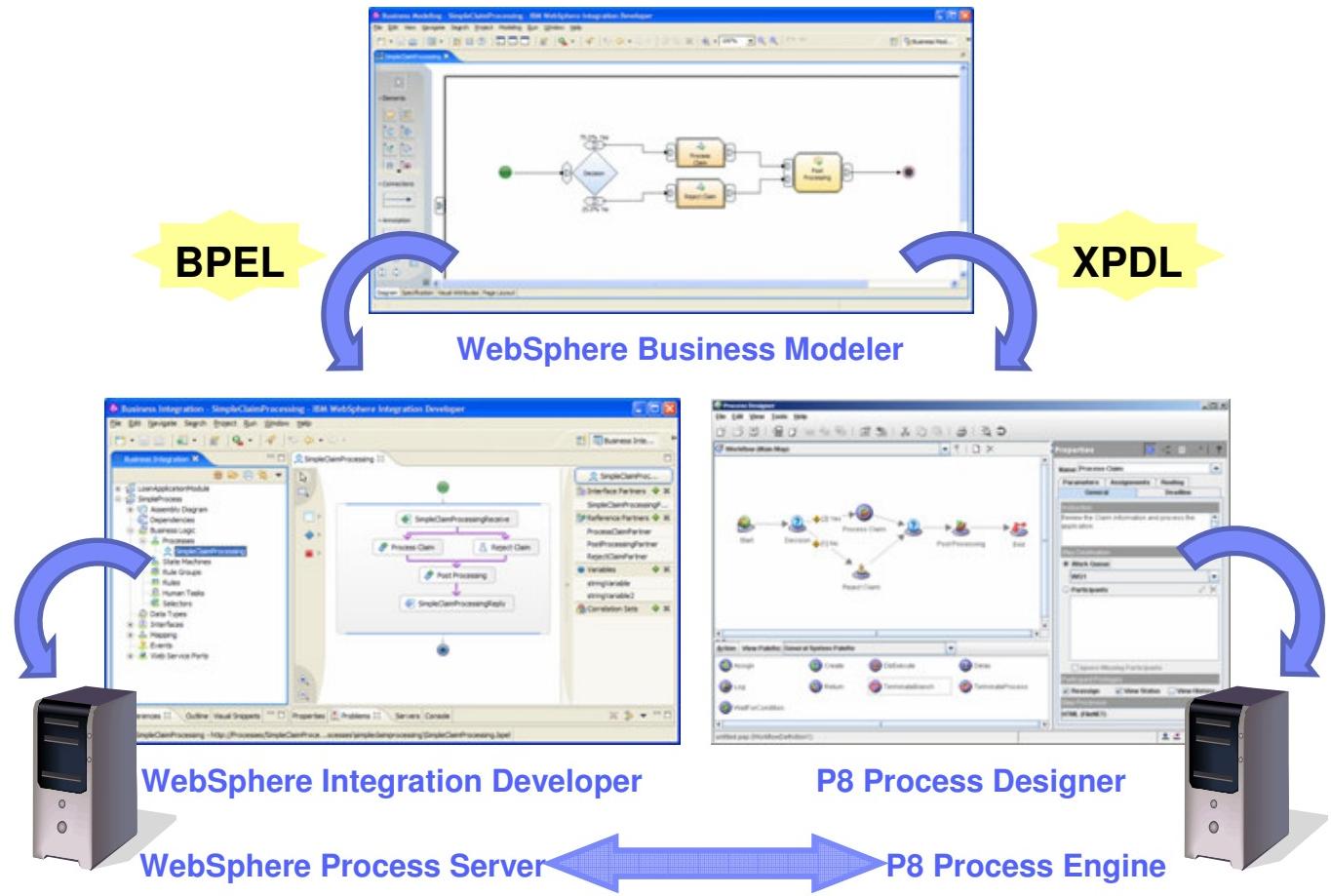


- Utilize business services and business service objects in process models
- Search WebSphere Service Registry and Repository from within Modeler, including use of service classifications to narrow down results
- Imported service elements are read-only, so that business users do not modify IT artifacts
- Alternatively, perform ad-hoc import of WSDL and XSD files
 - ▶ XSD import/export facilitates integration with Rational Data Architect

Modeling for Execution Overview

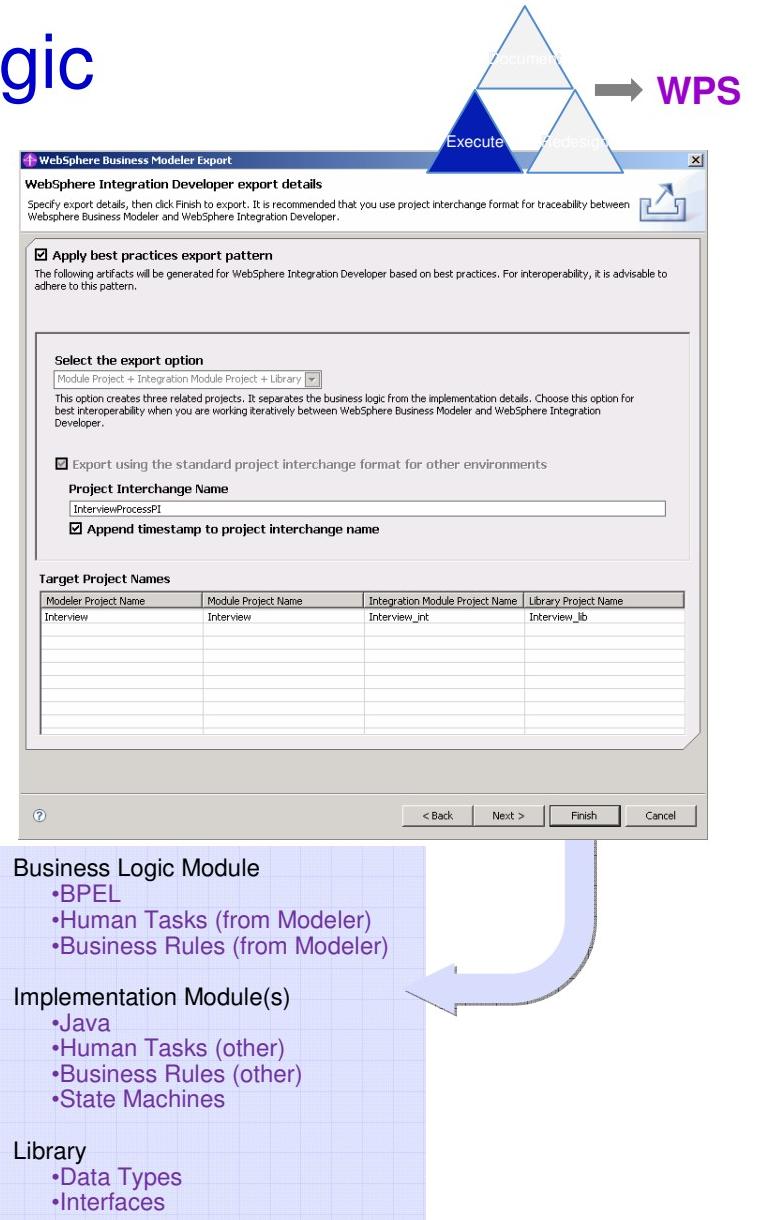


- Empower the business to help drive the design and function of IT systems that support business needs
- Reduced cycle time for implementing business process solutions
- Single business modeling tool targets both IBM BPM runtimes

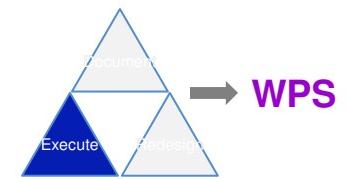


Separation of Business and IT Logic

- Default behavior upon export to WebSphere Integration Developer is to facilitate the separation of business logic from technical logic and details
- Insulates business logic from purely technical concerns, activity implementations from changes to the process model
- Merge updated business processes with previously exported iterations
- Report indicates changes made by developers that may be relevant to the business process models



Technical Attributes View



- Add technical details to processes just before exporting process definition to WebSphere Integration Developer
 - ▶ Provide information on BPEL and WSDL Names, Namespaces, Descriptions, Port Types, etc.
 - ▶ Select Long- or Short-Running process implementations.
 - ▶ Choose between Request/Response or One-Way operations.
 - ▶ Allow Decisions to be represented in BPEL as Switch activities if desired.
 - ▶ Define SCA Implementation Types, Names, Descriptions, etc.

Attributes - v6_Single Data Object | Simulation Control Panel | Errors (Filter matched 20 of 20 items) | Technical Attributes View X

General Interface Request Response Implementation

BPEL Attributes

Define BPEL process information below

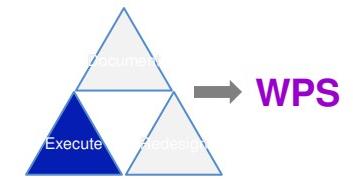
Target namespace

Process display name

Process name

Human Task Modeling

- Business users define the behaviors for their daily activities
- Define potential owners and escalations
- Assignment of work to individuals or roles
 - Define queries for work assignment much like you can in WebSphere Integration Developer



Primary Owner
This section displays the primary owner (the resources or staff role that will perform the task).

Description Determine the primary owner based on their role in the organization.

Individual resource definition

Role HR Specialist

Time required Days Hours Minutes Seconds Milliseconds
0 0 0 0 0

People assignment criteria
You can specify an individual to be assigned this task at runtime, or you can specify a person with a particular role or from a particular organization to be assigned this task.

Name Members by role name

Attribute name	Attribute value
*Name	Name of alternative role 1 Name of alternative role 2

Escalations
You can work with escalations in either a table or tree format by clicking the Tree Format or Table Format icons. In the tree format, you can see and create relationships between the escalations.

Name	Description
Red Flag Escalation	Escalate to HR Manager for review potentially problematic information in an application.
Timeout Escalation	Escalate to HR Manager if task is not complete after 2 days.

Details
This section shows the detailed information for each escalation.

Name Timeout Escalation
Description Escalate to HR Manager if task is not complete after 2 days.

Human Workflow Storyboarding

Create your human storyboards with a process context

The screenshot illustrates the Human Workflow Storyboarding feature in IBM WebSphere Business Modeler. It shows a process flow diagram on the left, a form presentation window in the center, and two tables at the bottom.

Process Context
Understand process behavior

Form Presentation
Confirm validity of form design and layout given process context

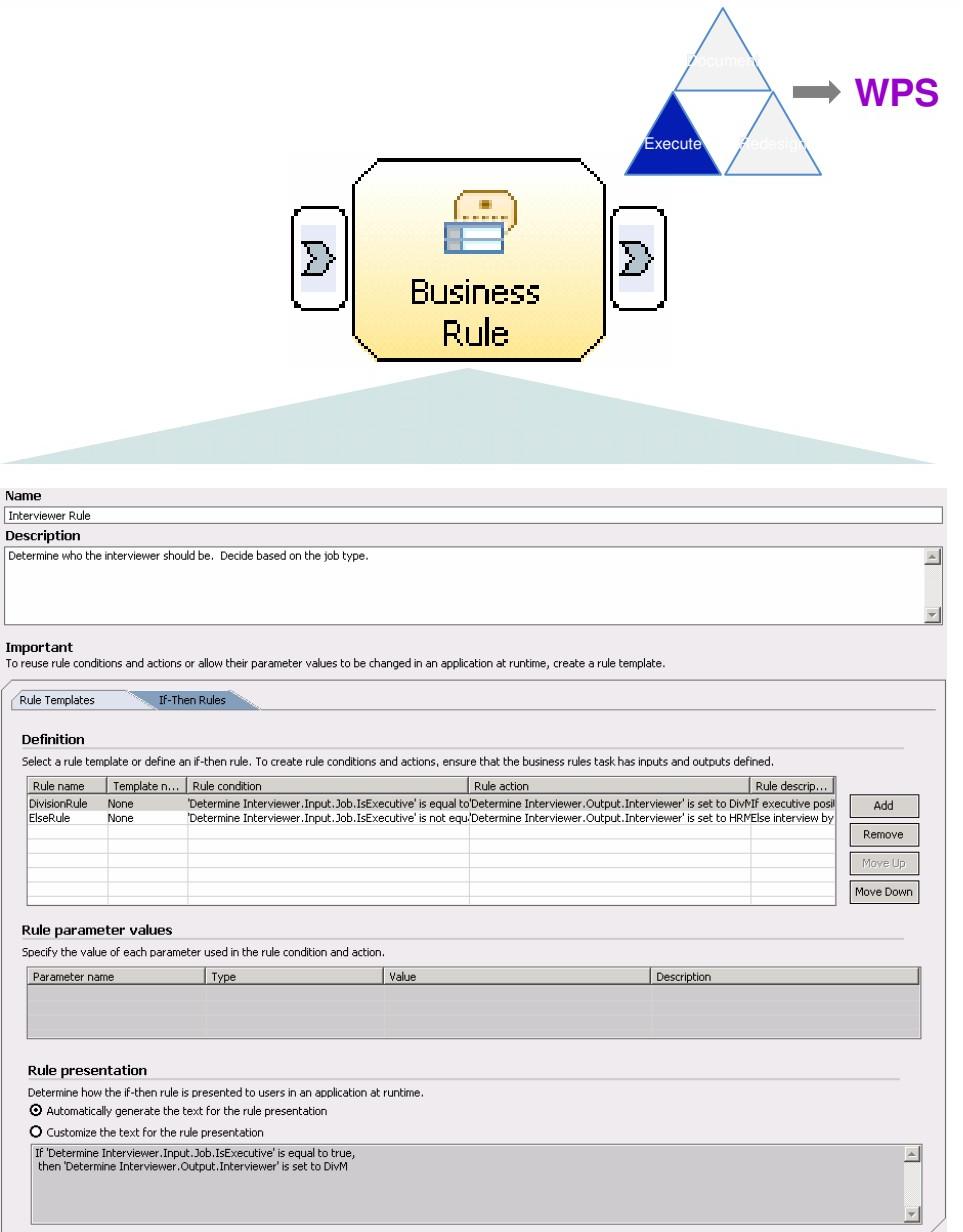
Storyboard Definition
Requires Simulation Snapshot, but no active simulation (as with case analysis)

Human Tasks with Forms

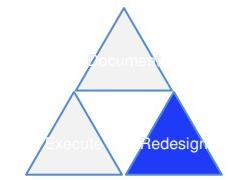
Sequence	Human Task	Input Form	Output Form
1	Receive Order	Order Form	Customer Order
2	Bill Customer	Customer Order	Bill
3	Cancel Order	Customer Order	
4	Process Order/Check Inventory	Customer Order	Customer Order
5	Process Order/Review Order	Customer Order	Customer Order

Business Rule Modeling

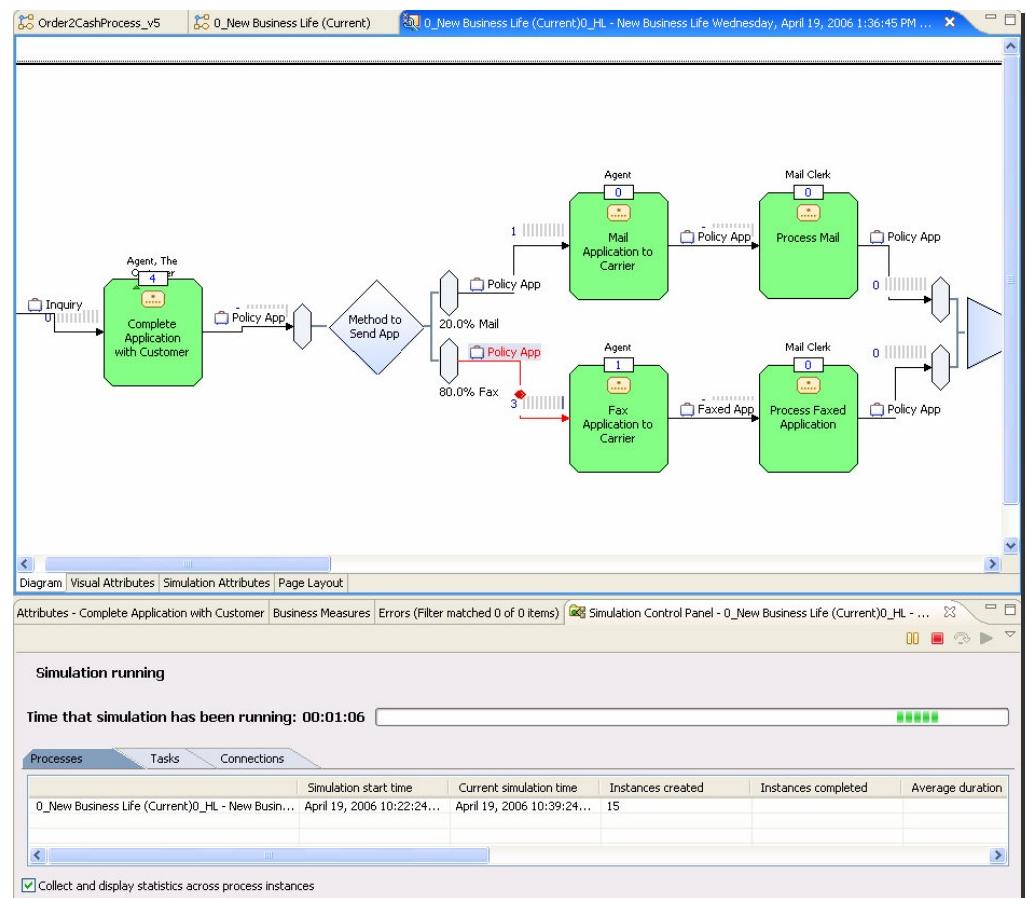
- Business users can define the actions to take place under varying business situations
- Create templates for commonly used rule structures
- Note parameters for use in rule definition
 - ▶ e.g. salary or customerLastName
- Rules can be deployed to WebSphere Process Server as-is and managed/modified at runtime as conditions warrant



Process Simulation



- Based on metrics provided by subject matter experts
- Powerful simulation engine allows for detailed, statistically relevant investigations
- Specify input volumes, time constraints
- Visualize simulated behavior
- Improve understanding of process behavior



Forms Simulation

Interactive Form Simulation

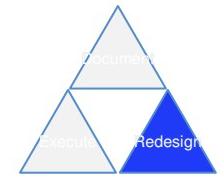
The screenshot shows the IBM WebSphere Business Modeler interface. On the left, a process diagram titled "Customer Order - Waiting - Review Order" is displayed. It starts with a "Check Inventory" task (green rounded rectangle), followed by a "Customer Order" event, then a "Review Order" task (blue rounded rectangle), and ends with a final event. A blue callout bubble points to this diagram with the text "Data-Driven Process Simulation Verifies process logic and Form behavior".

In the center, a window titled "Customer Order - Waiting - Review Order" shows an "Input/Output Form" for a "CustomerOrder" object. The form contains fields: OrderNumber (ON10001), IsInStock (checked), CompletionDate (4 Jul 2008), and IsComplete (checked). A blue callout bubble points to this form with the text "Interactive Form Completion".

At the bottom, a table titled "Form Status" lists process instances. The table has columns: Form State, Human Task, Arrival Time, Process Instance, Input Form, Output F..., and Open. It shows two rows: one for a "Waiting" state and one for a "Completed" state. A blue callout bubble points to this table with the text "Form Status".

The interface also includes a "Simulation Control Panel" at the bottom, showing the simulation is running since May 16, 2008, at 5:57:52 PM.

Process Analysis



- Analyze simulation results or static process models
- Identify root cause of problems in current state processes
- Perform what-if analysis and calculate ROI on potential future states
- Holistic business view of processes, including costs, cycle time, etc.
- Investigate various utilization patterns for people and other resources

Activity Name	Average Elapsed Duration	Average Delay Duration	Average Throughput
0_HL - New Business Life	23 hours 30 minutes 13.75 seconds	1 day 6 hours 16.875 seconds	0.04 work item / hour
Assemble Policy	5 hours 4 minutes 13.5 seconds	4 hours 59 minutes 13.5 seconds	0.20 work item / hour
Complete Application with Customer	8 minutes 23.625 seconds	7 minutes 23.625 seconds	7.15 work items / hour
Fax Application to Carrier	3 minutes 36.27 seconds	1 minute 36.27 seconds	16.65 work items / hour
File Poliy	6 hours 50 minutes 47.625 seconds	6 hours 47 minutes 47.625 seconds	0.15 work item / hour
Fork	0 seconds	0 seconds	undefined
Fork:2	0 seconds	0 seconds	undefined
Join	0 seconds	0 seconds	undefined
Mail Application to Carrier	3 minutes 54.666 seconds	54.666 seconds	15.34 work items / hour
Mail to Agent	6 hours 49 minutes 4.875 seconds	6 hours 47 minutes 4.875 seconds	0.15 work item / hour
Merge	0 seconds	0 seconds	undefined
Method to Send App	0 seconds	0 seconds	undefined
Photocopy Application	5 minutes 39.75 seconds	3 minutes 39.75 seconds	10.60 work items / hour
Pickup & Sort Policies	9 hours 39 minutes 58.875 seconds	9 hours 34 minutes 58.875 seconds	0.10 work item / hour
Print Policy	1 hour 15 minutes 29.925 seconds	1 hour 14 minutes 29.925 seconds	0.79 work item / hour
Process Faxed Application	14 minutes 28.15 seconds	12 minutes 28.15 seconds	4.15 work items / hour
Process Mail	15 minutes 24 seconds	10 minutes 24 seconds	3.90 work items / hour
Route Application	13 minutes 2.25 seconds	12 minutes 2.25 seconds	4.60 work items / hour
Underwrite	1 second	0 seconds	3,600.00 work items / hour

Current State – Times & Costs
Case Analysis with Unlimited Resources

Probability	Average Process Time (min:sec)	Average Cost	Case	Case Description
32.81%	10:11	\$6.40	1	Paper & Mail, Complex
32.10%	3:11	\$1.67	2	Paper & Mail, Simple
15.01%	14:11	\$7.56	3	Printed Phone Calls (Complex)
5.20%	3:21	\$1.77	4	Paper & Mail, Work not Complete, Simple
5.20%	11:11	\$5.93	5	Email, Complex
4.85%	4:11	\$2.20	6	Email, Simple
3.58%	10:21	\$5.50	7	Paper & Mail, Work not Complete, Complex
0.81%	11:21	\$6.03	8	Email, Work not Complete, Complex
0.24%	4:21	\$2.30	9	Email, Work not Complete, Simple

Probability	Average Process Time (min:sec)	Average Cost
35.57%	8:16	\$4.38
33.03%	1:51	\$0.96
13.51%	7:51	\$4.16
4.50%	1:54	\$0.96
3.93%	8:16	\$4.38
4.85%	1:51	\$0.96
3.70%	8:19	\$4.38
0.69%	8:19	\$4.38
0.23%	1:54	\$0.96

Simulation Results – Weighted Average Analysis

Current Process Results

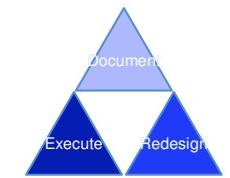
Resources	Items per hour	Elapsed Duration	Average Cost
Unlimited Resources	7.55	7.56	\$4.20
Current Resources	3.41	17.33	\$4.02

Future Process Results

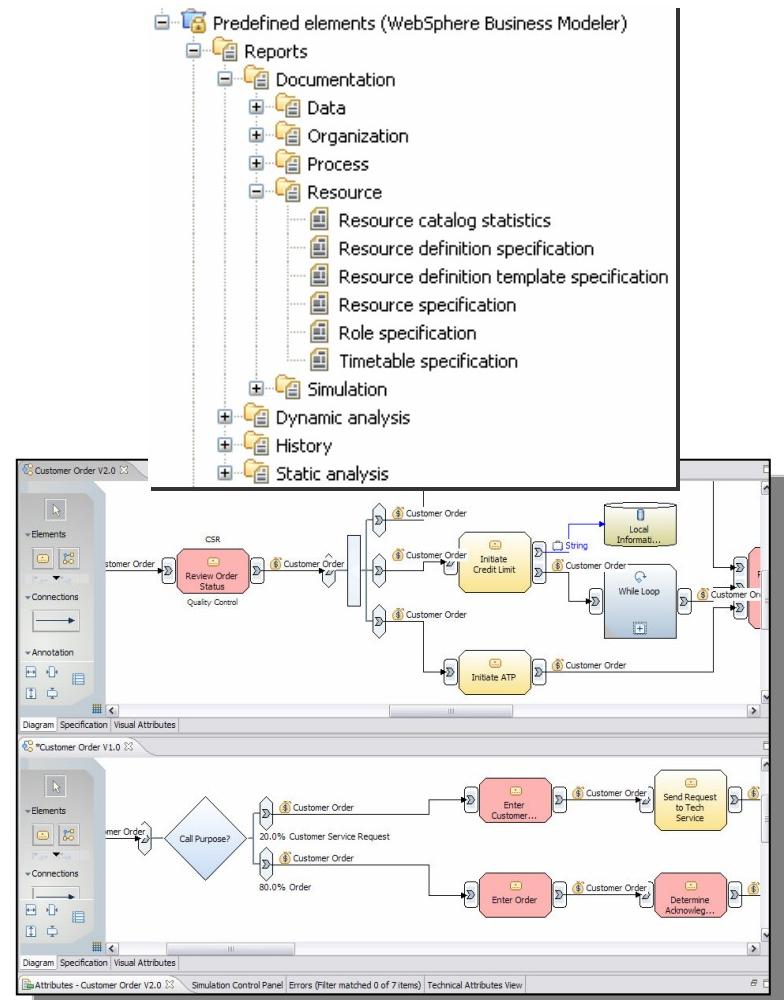
Resources	Items per hour	Elapsed Duration	Average Cost
Unlimited Resources	10.95	5.28	\$2.89
Current Resources	.80	1:15:19	\$2.59

Unlimited Resources show the limitations of the process itself	Balanced	2.45	24.28	\$2.75
Re-allocating resources balance costs with productivity				

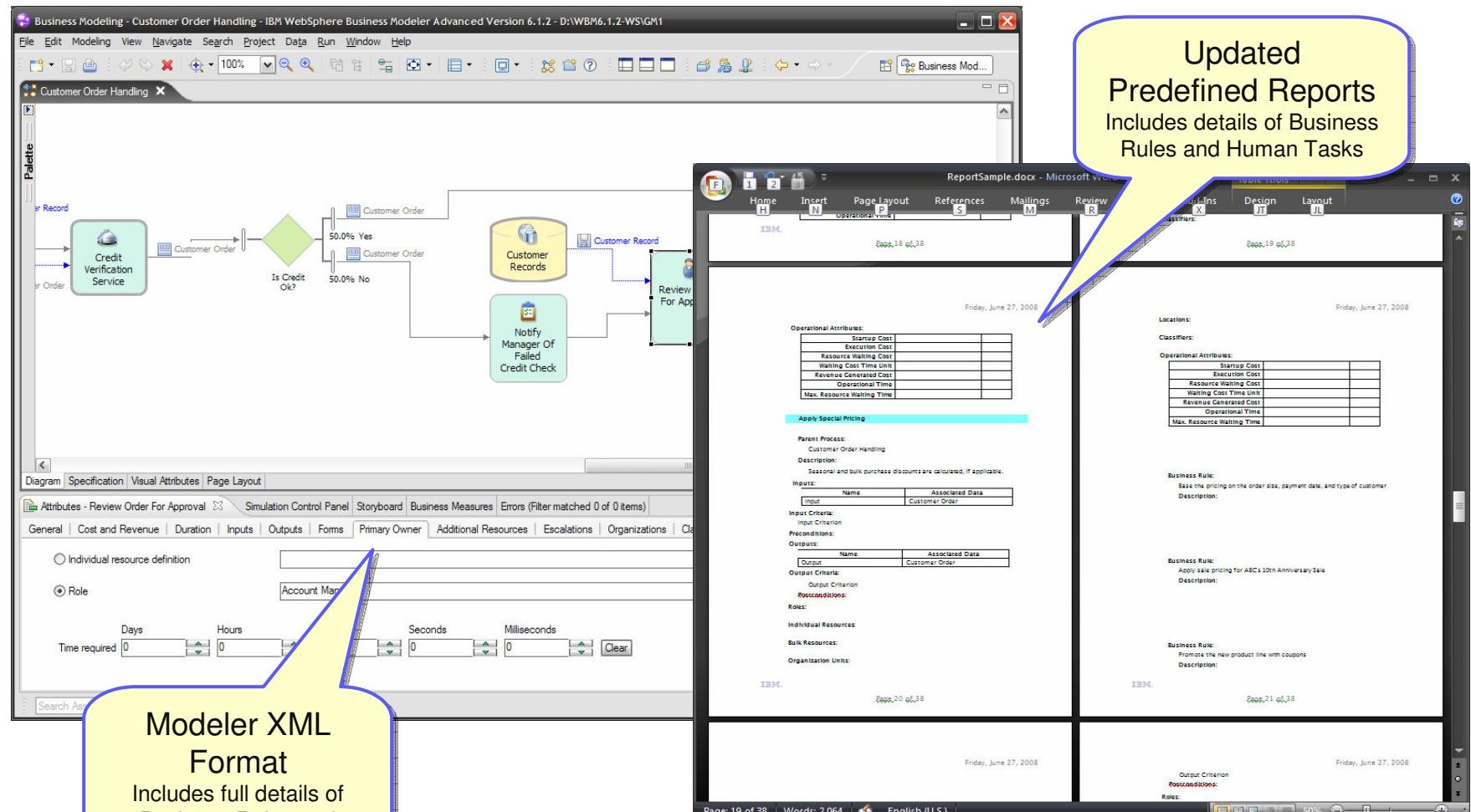
Reports



- Extract useful information from models in an easily consumable format
 - ▶ Microsoft® Word (.docx)
 - ▶ PDF
- Choose from dozens of pre-defined reports, or build custom reports
- Integration with Crystal Reports
- Visually compare process models

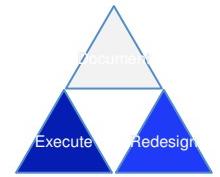


Business Rules and Human Tasks Reporting



Business Measures Definition

- Business users identify their Key Performance Indicators and other business measures, relate them to the process or individual process activities
- Information on what is to be measured is defined in Modeler, details on how to perform the measurements are defined in the Monitor Development Toolkit (plug-in to WebSphere Integration Developer or Rational Application Developer)
 - Modeler exports a skeleton Monitor Model (.mm) file



Pre-defined business measure templates available for common measures

The screenshot shows a process diagram with a decision diamond labeled 'Inventory Backordered?'. A context menu is open at the bottom left, with 'Create Business Measure' selected. A sub-menu is displayed with 'Predefined' highlighted, showing options like Start Time, End Time, Working Duration, Elapsed Duration, State, Assigned User, Is Escalated, Is Delayed, Business Item Input, Business Item Output, Iteration Counter, and Calling Process Name.

Template: Elapsed Duration
Process element: Check Inventory

Name: Check Inventory Elapsed Duration
Type: KPI
Description: This business measure measures the elapsed duration of Check Inventory.

Specify a default value and type
Type: Duration
Default value: Days: 0, Hours: 0, Minutes: 0, Seconds: 0, Milliseconds: 0

Specify when to send an alert and the action to take as a result
Alert Description: [Empty]

Industry Content: KPI Library

Business Performance Indicators Monitored Values

Business measures summary

This section provides information about business measures such as metrics and KPIs.

Name	Target	Time Period	Description
KPIs			APQC Benchmark Code: 51262
Number of FTEs performed			
Instance Metrics			

Add KPIs from the KPI Library

Choose industry KPIs from the KPI library

Click a category to view the KPIs available for it. Then select the appropriate KPIs from the list of available KPIs. The KPIs and their categories are based on the APQC process classification standard. Details can be found at <http://www.apqc.org>.

KPI Categories

- 2.0 Develop and Manage Products/Services (10003)
- 3.0 Market and Sell Products and Services (10004)
- 4.1 Supply Chain Planning (10215)
- 4.2 Procure Materials and Services (10216)
- 4.3 Produce/Manufacture/Deliver Product (10217)
- 4.5 Manage Logistics and Warehousing (10219)
- 5.0 Manage Customer Service (10006)
- 6.0 Develop and Manage Human Capital (10007)
- 7.0 Manage Information Technology (10008)
- 8.0 Manage Financial Resources (10009)
- 8.1 Planning and Management Accounting (10728)
- 8.2 Revenue Accounting (Order to Cash) (10729)
- 8.3 General Accounting and Reporting (10730)
- 8.4 Manage Fixed Assets (10731)
- 8.5 Process Payroll (10732)
- 8.6 Accounts Payable/Expense Reimbursements (10733)
- 8.7 Manage Treasury Operations (10734)
- 8.8 Manage Internal Controls (10735)

KPIs in Category

- Average time to market in calendar days for all types of new products (including product improvements and extensions).
- Design cycle time in days for all types of new products including improvements and extensions.
- Design cycle time in days for existing product/service extension projects.
- Design cycle time in days for existing product/service improvement projects.
- Design cycle time in days for new product/service development projects.
- Number of new product/service opportunities generated annually, normalized by total business entity FTEs.
- Number of product/service extensions generated annually.
- Percentage of all new product/service development projects launched as commercial products.
- Percentage of existing product/service extensions launched on budget.
- Percentage of existing product/service extensions launched on time.
- Percentage of existing product/service improvements launched on budget.
- Percentage of new product/service developments launched on budget.
- Percentage of new product/service developments launched on time.
- Percentage of sales due to product/services launched in the past year.
- Percentage of total annual research and development costs that are related to new product development projects.
- Percentage of total business entity R&D cost to business entity revenue.
- Personnel cost (including benefits) of the process "design and develop product/service" per \$1,000 revenue.
- Personnel cost (including benefits) of the process "generate new product/service ideas" per \$1,000 revenue.
- Personnel cost (including benefits) of the process "support product/service manufacturing/delivery" per \$1,000 revenue.
- Personnel cost (including benefits) of the process "test market product/service" per \$1,000 revenue.
- + from the start of "design and develop product/service" through the "support product/service manufacturing/delivery" process.
- + from the start of "design and develop product/service" through the "support product/service manufacturing/delivery" process to projects completing the process.
- Project duration in days for all types of new products (including product improvements and extensions).
- Project duration in days for existing product/service extension projects.
- Project duration in days for existing product/service improvement projects.
- Project duration in days for new product/service development projects.
- Personnel cost (including benefits) of the process "design and develop product/service" per \$1,000 revenue.
- Personnel cost (including benefits) of the process "generate new product/service ideas" per \$1,000 revenue.
- Personnel cost (including benefits) of the process "support product/service manufacturing/delivery" per \$1,000 revenue.
- Personnel cost (including benefits) of the process "test market product/service" per \$1,000 revenue.

KPIs are categorized based on APQC

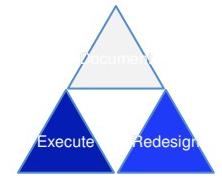
Add... Remove Edit Details... **KPI Library...**

Benefits

- Align with open standards on process measurements
- Strive to beat the competition!

Corresponding target values available through GBS Benchmark Wizard and APQC

Monitored Values Import



- Refine process models by feeding live monitored business data back into models
 - ▶ Update activity durations and costs, decision percentages
- Perform simulations with updated data to gain a more accurate understanding of the process
 - ▶ Modifications to the process may be suggested as a result of this further investigation and analysis

Business Performance Indicators

Monitored Values

Monitored values

This section indicates which values you want returned from WebSphere Business Monitor after the process has been monitored.

Process Element	Processing Time	Processing Cost	Startup Cost	Revenue	% Per Branch
Billing Confirmation E-Mail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Check Credit	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Check Inventory	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create Invoice	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Create Order	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-Mail Rejection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inventory Backordered?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Order2CashProcess_v5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rejected?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Require Approval?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ship Order	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shipping Confirmation E-Mail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

WebSphere Business Monitor

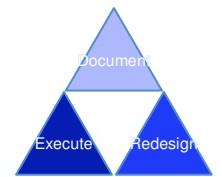
Home > Dashboards > Healthcare Revenue Cycle Overview >

My Dashboard Healthcare Revenue Cycle Overview Healthcare Instances Human Tasks

KPI

KPI Display Name	Status	KPI Value	Target	Value in Range
Accounts Receivable KPI	●	91038	33000	<div style="width: 273.8%;"></div>
Administrative Claim Error KPI	●	1	1	<div style="width: 100%;"></div>
Claim Discrepancy Rate KPI	●	5	5	<div style="width: 100%;"></div>
Coding Claim Error Rate KPI	●	2	2	<div style="width: 100%;"></div>

Collaboration with Publishing Server



- Browser-based interface to published process models
- Share models with employees across multiple geographic locations without requiring them to have Modeler installed on their desktop
 - ▶ Includes access to detailed process attributes and any attachments
- Users with proper permissions can view and make comments on the process or individual process elements
 - ▶ Gain feedback on live processes implementations or proposed future states
- Interface provided by The Business Space
 - ▶ Based on Web 2.0

Publishing Server Layout

The screenshot illustrates the Publishing Server layout, featuring:

- Filtered Project Tree:** A sidebar on the left shows a tree view of "Draft Artifacts". A yellow callout highlights the "Customer Order Handling" node, which is selected and expanded.
- All Publishing Server capabilities delivered as iWidgets in Business Space Powered by WebSphere:** A large yellow callout covers the main workspace, which displays a business process diagram. The diagram includes a "Customer Call" event, a "Customer Record" database, a decision diamond labeled "Is Existing Customer?", and a "Retrieve Customer Record" activity.
- Process and element attributes shown in pop-up window:** A yellow callout points to a pop-up window titled "Show Attributes" that appears over the process diagram, listing attributes like "Customer Call", "Customer Record", and "Is Existing Customer?".
- Comments:** A "Comments" section at the bottom left allows users to "New", "Delete", or "Export" comments. A yellow callout highlights the "Comment on the process" entry for the "Customer Order Handling" item.
- Track read and unread comments by user:** A yellow callout points to a table at the bottom right showing comments for the "Customer Order Handling" item, with columns for Status, Priority, Type, Owner, and Modified date. The table includes a row for "wpsadmin" with a timestamp of "11/10/08...".

Questions



Thank You





| IBM Software Group

Backup



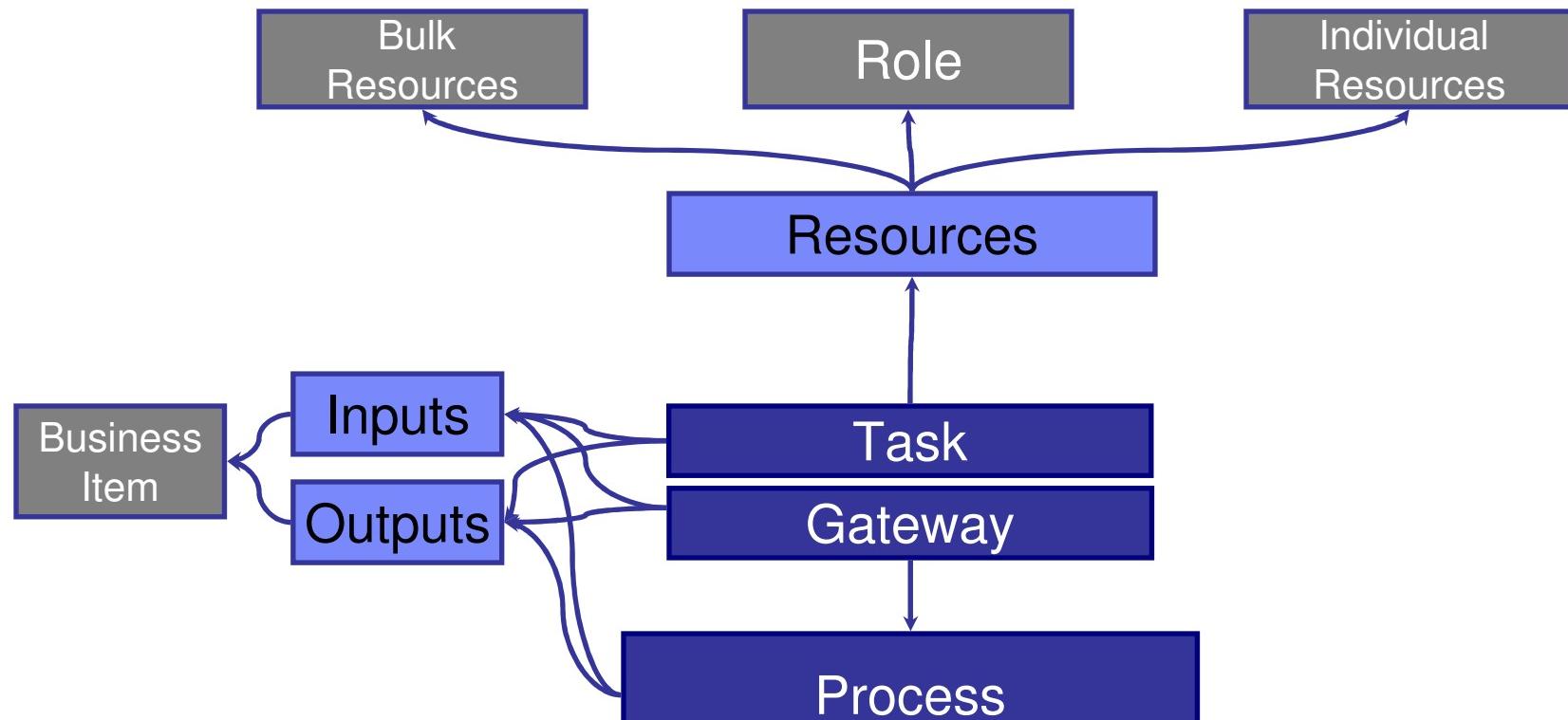
Completing the process model – WebSphere Business Modeler



Business Process Modeling – (basic) Documentation

Minimum information to
describe the business
process to some extent.

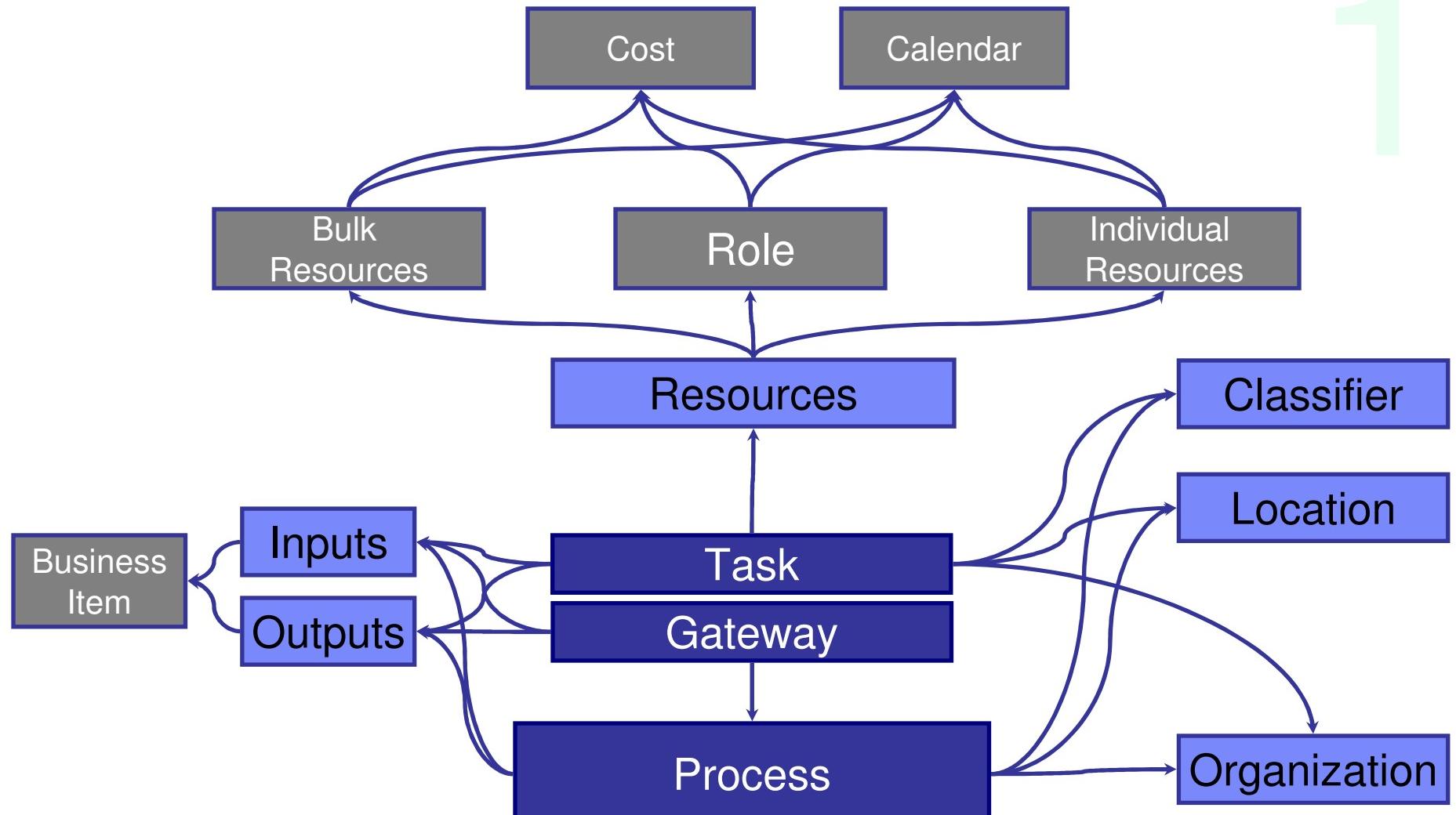
1



Business Process Modeling – (accurate) Documentation

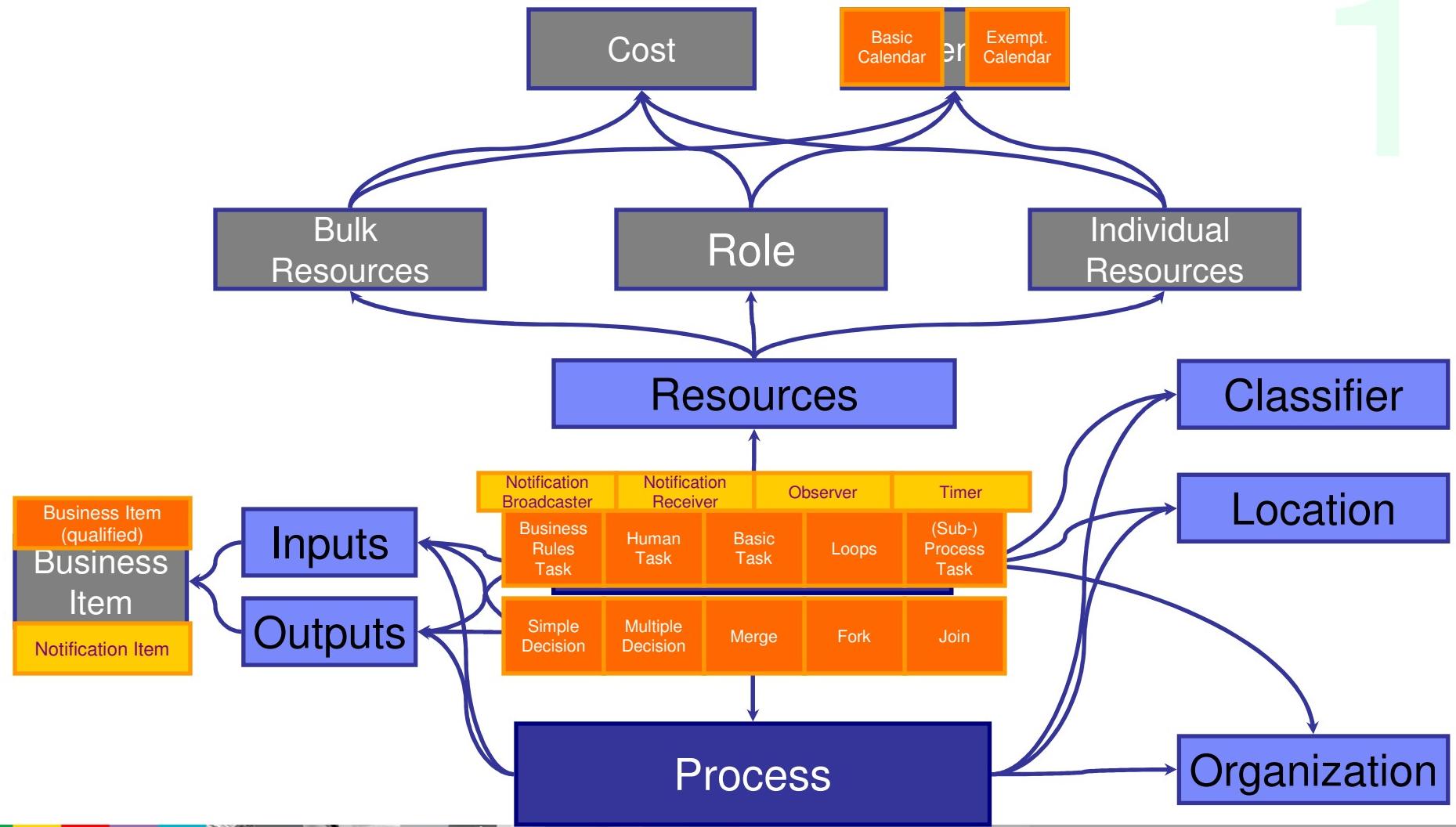
Additional information to
describe the business
process with higher
accuracy.

1



Business Process Modeling – (detailed) Documentation

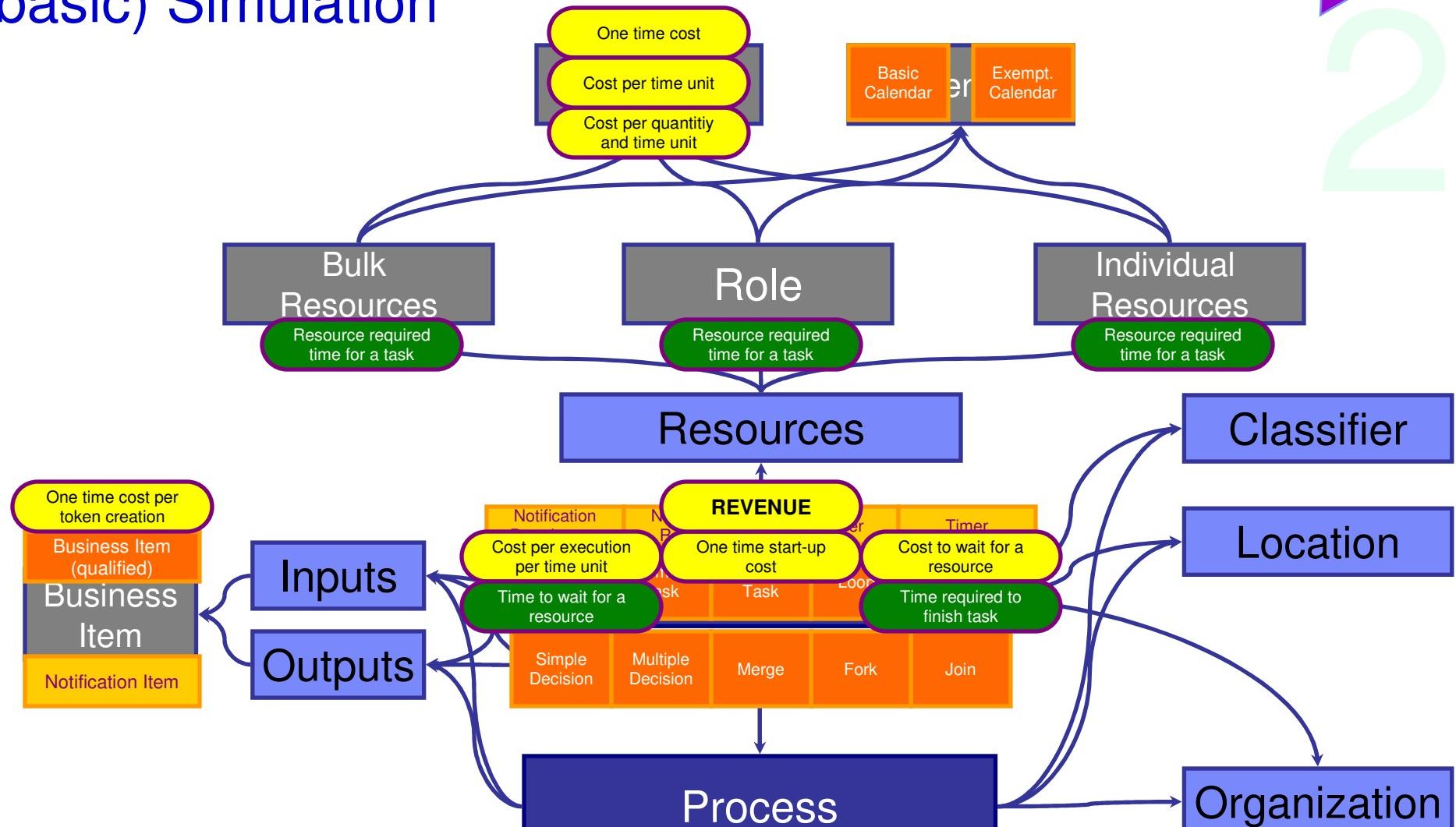
Additional information to fully describe the business process with all details possible.





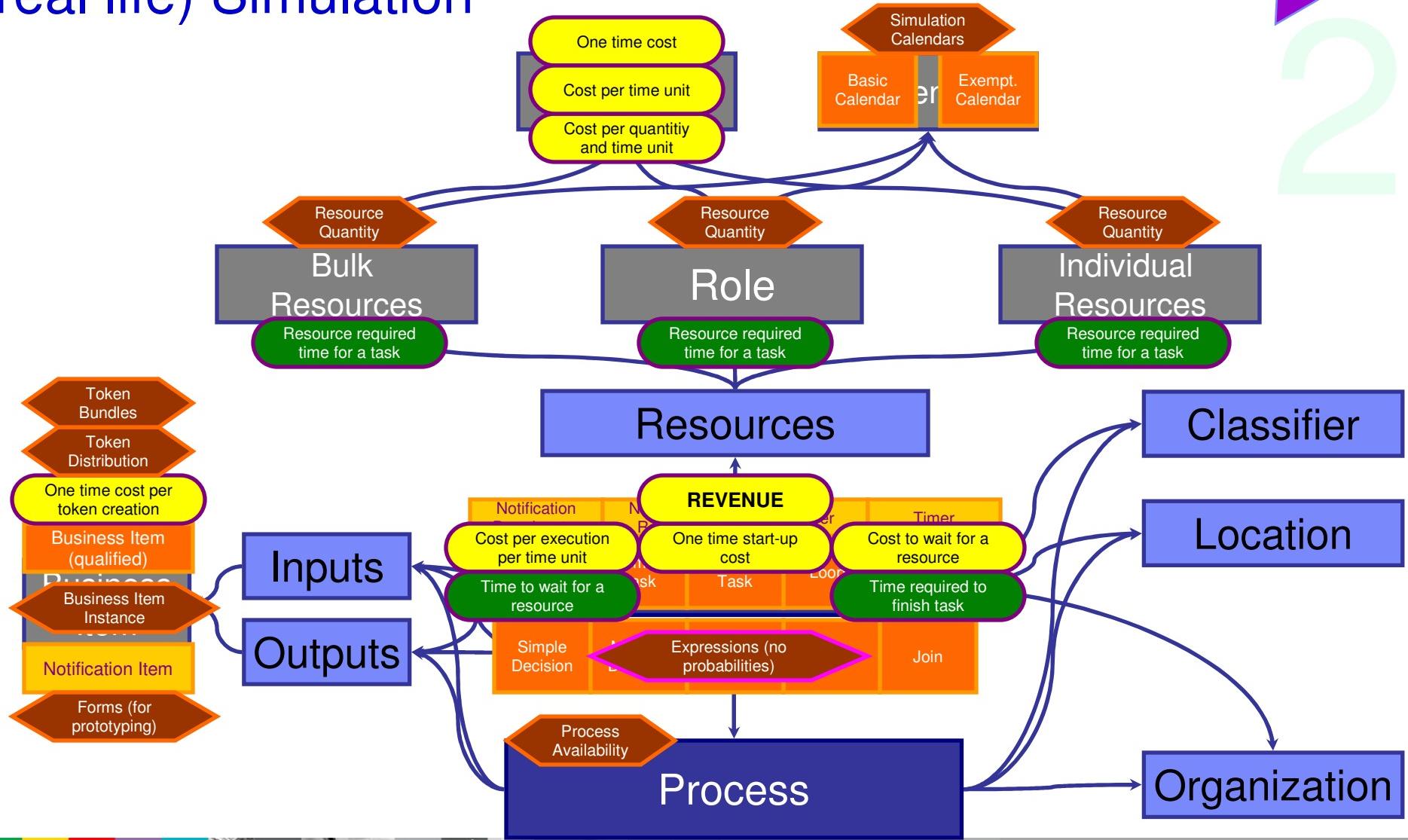
Additional information
for time and cost
behavior to run
simulations

Business Process Modeling – (basic) Simulation



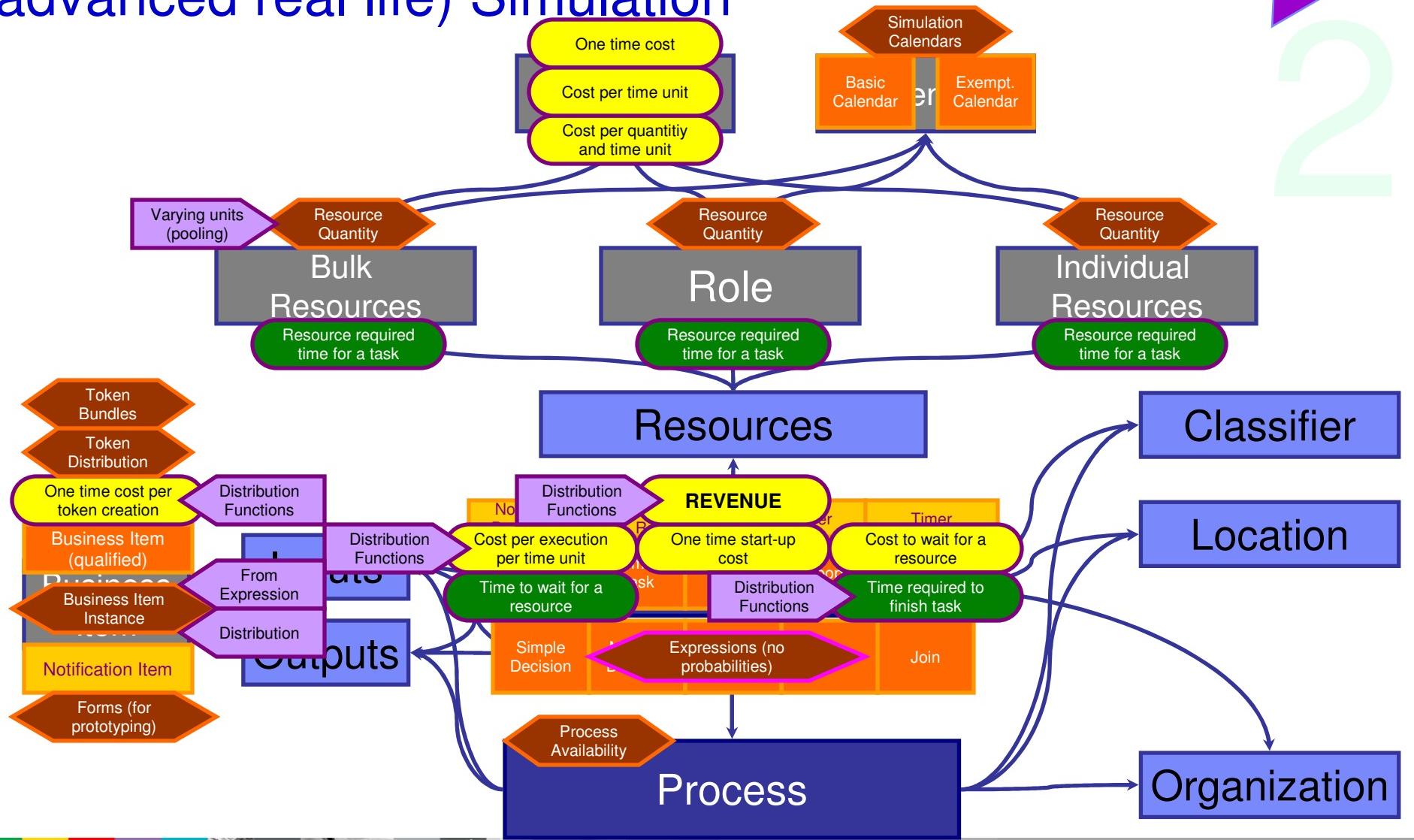
Business Process Modeling – (real life) Simulation

Additional data to sharpen and calibrate simulations for process optimization.



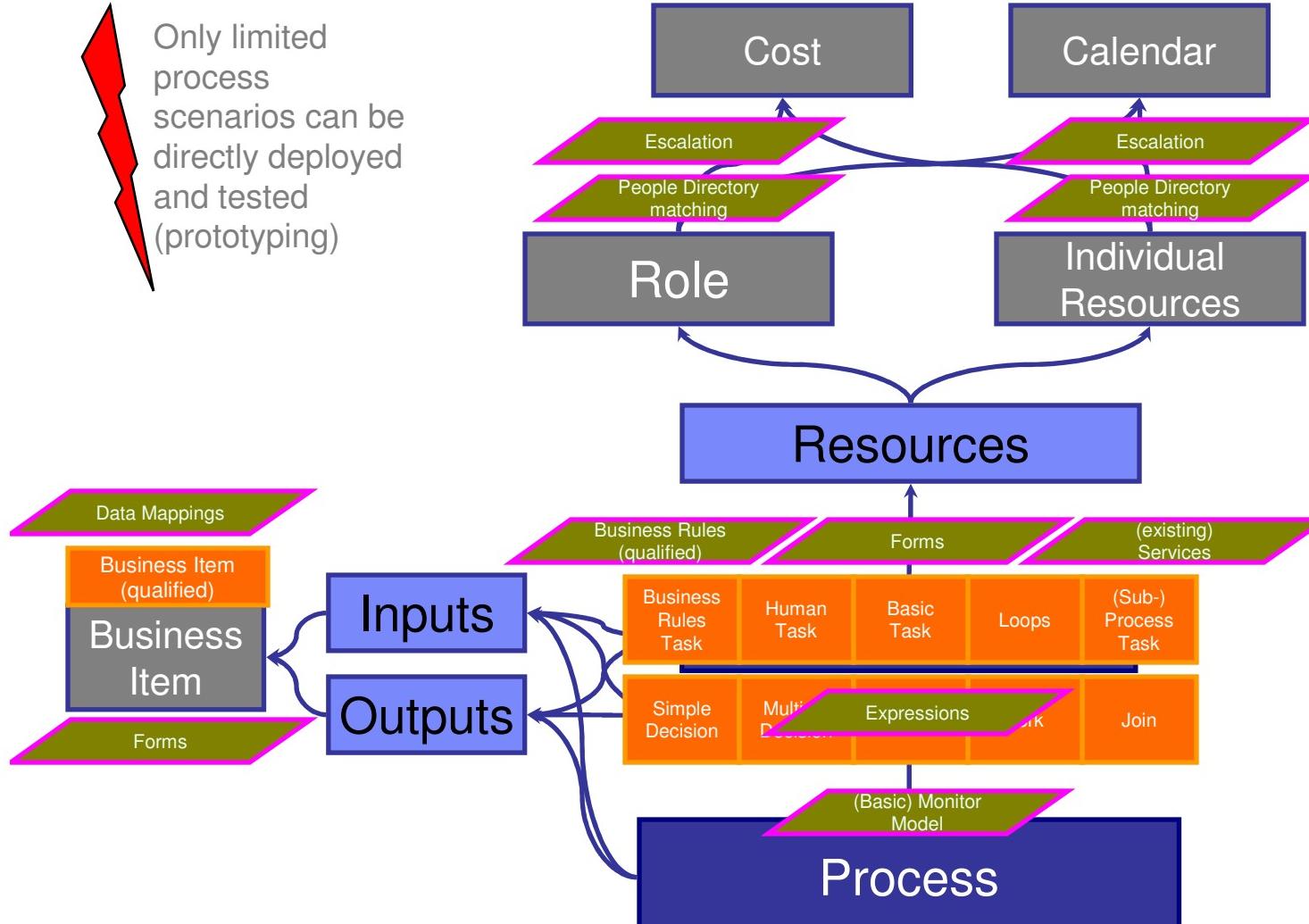
Business Process Modeling – (advanced real life) Simulation

Additional data to sharpen and calibrate simulations for process optimization.



Business Process Modeling – Execution – Interactive Process Design

3



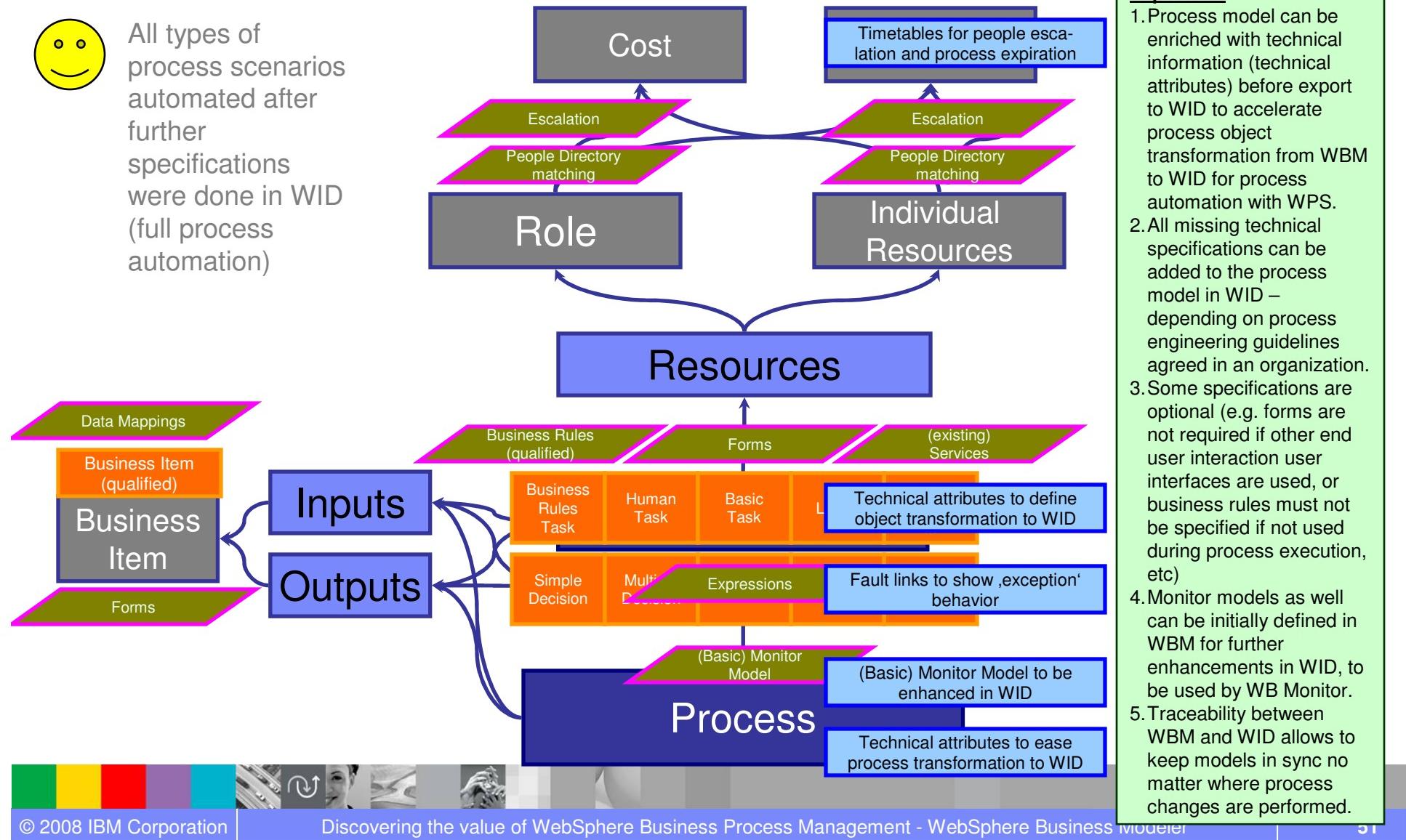
Important:

1. Process model is deployed to a test environment running on WPS with user interfaces implemented with IBM Business Space.
2. People resource requests must be mapped to the People directory linked to IBM Business Space.
3. Interaction with people is based solely on assigned forms (Lotus Forms).
4. Automated activities call implemented services e.g. maintained in WSRR and already provided by IT.
5. A basic monitor model can also be generated to be tested in IBM Business Space.

Business Process Modeling – Execution – Transformation to WID 4 WPS



All types of process scenarios automated after further specifications were done in WID (full process automation)



Legend (for recent slides)

WB Modeler only define what they need to define to satisfy their modeling purpose.



Basic process object



Additional process object for process documentation



WB Modeler: Generic implementation of specific process object



WB Modeler: Specific implementation type of a dedicated process object



WB Modeler: Additional process objects



WB Modeler: Cost information for analysis assigned to dedicated process object



WB Modeler: Time information for analysis assigned to dedicated process object



WB Modeler: Settings to define simulation scenarios



WB Modeler: Distribution functions to define simulation scenarios more precisely



WB Modeler: Specifications for interactive process design (process test in ,sandbox)



WB Modeler: Technical attributes for process transformation to IT for process automation with IBM WPS (hand-off to IT)

Repository Integration

The screenshot shows the IBM WebSphere Business Modeler interface with several features highlighted:

- Graphical Search**: A yellow callout points to the "Graphical Search" tab in the top navigation bar. The main pane displays a "Relationship View: Assets Related to Customer Record [1.0]" with sections for "Depends On:", "Is Part Of:", and "Is Used By:". A "Customer Record [1.0]" card is shown with a 5-star rating and a short description.
- Text Search & Filtering**: A yellow callout points to the search bar at the bottom of the interface, which includes filters for "Attributes", "Business Measures", and "Errors". Below the search bar is a table showing search results.
- Repository Navigator**: A yellow callout points to the left sidebar, which contains the "Project Tree" and lists various business assets and projects.

Below the interface, there is a decorative graphic consisting of overlapping colored squares (green, yellow, red, blue).

Name	Version	State	Community	Last Modified
Address	1.1	Approved	BPM Demo	5-Jun-2008 12:00
Address	1.0	Approved	BPM Demo	5-Jun-2008 12:00
Address	1.2	Approved	BPM Demo	25-Jun-2008 11:30
Modify Address	1.0	Approved	BPM Demo	5-Jun-2008 12:00
Update Customer Address	1.0	Approved	BPM Demo	25-Jun-2008 11:30